



GCSG 2027 Asia Pacific Conference Sponsorship Packages

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2027 Asia Pacific Conference in Tokyo, Japan. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose one (or more!) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!**

As a reminder: Purchase of a sponsorship at the GOLD level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond or Platinum sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. **None of our sponsorship or exhibit opportunities include any attendee passes. The passes must be purchased separately.**

Each company may register a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues for the Conference (excluding Speaker/Facilitator & Committee Member registrants) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased.

Mark your calendar! On 5th October 2026 at 12pm JST, the following sponsorship packages and exhibit spaces will become available via the registration system on our website (www.mygcs.com) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$12,000 level (inclusive of all exhibit and sponsorship purchases, excluding any registration fees), may also purchase one (1) additional delegate pass for a VP-level (or above) executive from their company to attend the Conference. Contact APACSponsorship@mygcs.com if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above executive.

DIAMOND Sponsor – GCSG Night Out at the Georgian Terrace, Sheraton Tokyo Bay



Price: \$10,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Night Out Dinner and Entertainment on the evening of Wednesday 17th March 2027
- We are excited to offer a unique sponsorship opportunity as part of our upcoming conference in Tokyo. The event will take place at the Georgian Terrace at the Sheraton Tokyo Bay
- Recognition of sponsoring company by the GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the Night Out event.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

PLATINUM Sponsor – Meet & Greet Networking Event

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday 16th March 2027.
- Networking activity to be determined by sponsoring company in cooperation with Sponsorship Coordinator. Sponsor to provide any materials and prizes to be given away at the event.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the Meet & Greet event.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Keynote Speaker Presentation

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Further information about the Keynote speaker can be found on our website:
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Keynote plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Patient Testimonial Presentation

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- Further information about the patient testimonial can be found on our website
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Patient Testimonial plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Conference App & Technology Help Desk

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Conference App & Technology Help Desk. The sponsor's logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place small quantities of pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Lanyards

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Conference lanyards distributed to all attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

SILVER Sponsor – Hotel Key Card Sleeves

Price: \$3,500 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register and pay: 1

- Exclusive sponsor of the hotel key card sleeves that will be distributed at check-in to all GCSG Conference attendees staying at the conference venue.
- Sponsor will produce artwork for the key card sleeves. Artwork must be submitted to Sponsorship Coordinator for approval by GCSG committee in advance.
- Artwork must be submitted by the 31st of December, 2026
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

SILVER Sponsor – Lunch, Tea/Coffee (Wednesday or Thursday)

Price: \$3,500 (2 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsorship of either Wednesday (17th Mar) or Thursday (18th Mar) lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Wi-Fi Internet

Price: \$3,500 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of GCSG Conference Wi-Fi for the duration of the meeting.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the Conference.

SILVER Sponsor – Conference Registration Welcome

Price: \$3,500 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the initial Conference registration check-in period on Tuesday 16th March 2027. Be creative in how you welcome the registrants to the GCSG 2027 Asia Pacific Conference!
- Sponsor logo will be displayed in the registration area and will appear on the dual-branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g., welcome drink near registration table, branded giveaways, etc.).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration during the opening hours (Tuesday 16th March 2027 15:00-17:30). Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

Silver Sponsor – Recharge Stations

Price: \$3,500 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of charging stations in the workshop rooms for the duration of the Conference. The charging stations have universal compatibility and will have the ability to charge multiple devices at one time.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.

In addition to recognition on the GCSG website, the sponsoring company can place small quantities of pre-approved signage (size A4; approx. 21 x 29.7 cm), collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

Tabletop Exhibit Space

Tabletop Price: \$4,500 (15 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as an exhibitor on the GCSG website.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2027 APAC Exhibitor Agreement for full details.



**ASIA PACIFIC CONFERENCE
TOKYO | 16-18 MARCH 2027**

SUPPORTING Sponsor – Digital Signs (Wednesday or Thursday)

Price: \$500 (12 opportunities available each day)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 0

Be sure you're SEEN at the GCSG 2027 ASIA PACIFIC CONFERENCE. Post your company messaging on one of these digital signs that will be placed in prominent places throughout the conference space. All 150+ planned attendees will be passing by these displays multiple times each day.

- This sponsorship entitles you to be one of SIX sponsored slides/images (+1 GCSG slide) on one digital sign on ONE day of the conference.
- Images will rotate approximately every 10 – 20 seconds.
- You are responsible for providing the slide/image according to the specifications, which will be provided, to the Marketing Coordinator no later than 12 February 2027 for approval.

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees.

SUPPORTING Sponsor – Vendor Directory

Price: \$800

Number of BD/Sales/Marketing reps allowed to register: 0

Join our Vendor Directory!

Sign up now to feature your company's services in the [GCSG Vendor Directory](#).

Listed companies can be searched by name or filtered by service category and/or location. Your listing will include your logo, a brief company overview and a link of your choice.

- This sponsorship allows you to be listed in the GCSG Vendor Directory for one year. The listing will be displayed on the Vendor Directory page of the GCSG website, making it available 24/7/365 for the entire clinical supply community. The listing includes your logo, a brief (500 characters) description of your company, and a URL link of your choice.
- The Vendor Directory is located on its own page of the GCSG website and serves as a central resource for anyone who is looking for vendor services. The directory is accessible not only to GCSG members but anyone who accesses the GCSG website looking for information about vendors.
- Your listing can highlight the key services you provide while also sharing access to your website.

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees. This sponsorship MUST be purchased in combination with at least one other sponsorship and/or tabletop exhibit

LeadCapture

Price for 1 license: \$249

Price for 2 licenses: \$448

Number of BD/Sales/Marketing reps allowed to register: 0

LeadCapture allows you to easily scan, qualify, and rate the leads you engage with at the conference. No more jotting notes on the back of business cards or manually entering contact information when you get

back to the office! With LeadCapture, you can:

- Digitally capture and qualify leads on the show floor
- Add custom questions for better sales qualification
- Export leads on-demand to any database

App users can quickly prioritize the best leads for their sales team by creating custom qualification questions.

- Import leads directly into your CRM system
- Prioritize and follow-up on leads post-event
- Control visibility into your event leads – in one place

You will have full access to lead count and quality and can determine the amount of sales pipeline and closed business that result from your event.

- Real-time access to lead count and quality
- Intuitive reporting capabilities to accurately measure and evaluate ROI
- Justify future participation

NOTE: Once the license has been issued to your company, your company admin will need to assign the license to your tabletop attendees. Tabletop attendees will need to download the Cvent LeadCapture app. This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees. This sponsorship MUST be purchased in combination with at least one other sponsorship and/or tabletop exhibit.