



GCSG 2026
EUROPEAN KNOWLEDGE FORUM
ROME | OCTOBER 13-15

GCSG 2026 European Knowledge Forum Sponsorship Packages

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2026 European Knowledge Forum in Rome. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose one (or more!) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!**

As a reminder: Purchase of a sponsorship at the silver level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond, Platinum or Gold sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. **None of our sponsorship or exhibit opportunities include any attendee passes. The passes have to be purchased separately.**

Each company may register a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues for the Knowledge Forum (excluding Speaker/Facilitator & Committee Member registrants) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased.

Mark your calendar! On 12th May at 2pm GMT the following sponsorship packages and exhibit spaces will become available via the registration system on our website (www.mygcsg.com) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$16,000 level (inclusive of all exhibit and sponsorship purchases, excluding any registration fees), may also purchase one (1) additional delegate pass for a VP-level (or above) executive from their company to attend the Knowledge Forum. Contact EKFSponsorship@mygcsg.com if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above executive.



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DIAMOND Sponsor – GCSG Night Out at the Villa Piccolomini



Price: \$14,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Night Out Dinner and Entertainment on the evening of Wednesday 15th October.
- We are excited to offer a unique sponsorship opportunity as part of our upcoming conference in Rome. Located on the prestigious Gianicolo Hill, Villa Piccolomini offers an exceptional backdrop for an exclusive evening event, featuring one of Rome's most striking views over the illuminated dome of St Peter's Basilica. As daylight fades and the city lights emerge, the villa's terraces and gardens transform into a refined and atmospheric venue. This evening promises to be a highlight of the event - an unforgettable night of networking and celebration
- Recognition of sponsoring company by the GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the Night Out event.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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PLATINUM Sponsor – Meet & Greet Networking Event

Price: \$12,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday 13th October 2026.
- Networking activity to be determined by sponsoring company in cooperation with Sponsorship Coordinator. Sponsor to provide any materials and prizes to be given away at the event.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the Meet & Greet event.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Keynote Speaker Presentation

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Further information about the Keynote speaker can be found on our website:
<https://mygcsg.com/conference/gcsg-2026-european-knowledge-forum/speakers/>
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Keynote plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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GOLD Sponsor – Patient Testimonial Presentation

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- Further information about the patient testimonial can be found on our website: <https://mygcs.com/conference/gcsg-2026-european-knowledge-forum/>
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Patient Testimonial plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Knowledge Forum App & Technology Help Desk

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Knowledge Forum App & Technology Help Desk. The sponsor's logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place small quantities of pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.



GOLD Sponsor – Lanyards

Price: \$8000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Knowledge Forum lanyards distributed to all attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

GOLD Sponsor – Hotel Key Card

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register and pay: 2

- Exclusive sponsor of the hotel key cards that will be distributed at check-in to all GCSG Knowledge Forum attendees staying at the conference venue.
- Sponsor will produce artwork of the key cards. Artwork has to be submitted to Sponsorship Coordinator for approval by GCSG committee in advance.
- Artwork must be submitted by the 9th of June, 2026
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

SILVER Sponsor – Lunch, Tea/Coffee (Wednesday or Thursday)

Price: \$6,000 (2 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsorship of either Wednesday (15th Oct) or Thursday (16th Oct) lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee).
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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SILVER Sponsor – Professional Headshots & Photography

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Professional Headshots and Photography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, sponsor logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the Knowledge Forum. The sponsoring company can also place pre-approved signage, collateral and giveaways in the photographer's "studio" area. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Wi-Fi Internet

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of GCSG Knowledge Forum Wi-Fi for the duration of the meeting.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the Knowledge Forum.

SILVER Sponsor – Conference Registration Welcome

Price: \$6000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the initial Knowledge Forum registration check-in period on Tuesday 13th October 2026. Be creative in how you welcome the registrants to the GCSG 2026 European Knowledge Forum!
- Sponsor logo will be displayed in the registration area and will appear on the dual-branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g., welcome drink near registration table, branded giveaways, etc.).
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration during the opening hours (Tuesday 13th October 2026 15:00-17:30). Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



NEW - SILVER Sponsor – Floor Clings

Price: \$6000 (2 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- As attendees walk through the conference space, your brand will lead the way! This high-impact floor cling sponsorship ensures your message captures attention in a unique and memorable way, guiding attendees and putting your brand at the center of the action. It's a strategic and creative way to increase your visibility and leave a lasting impression on everyone who walks through the space.
- Exclusive sponsor of 3 floor clings that are size 50x50, polymeric lamination, die-cut format displayed in prominent high traffic areas of the conference. Image to be printed on floor clings must be provided by the sponsor and submitted to the Sponsorship Coordinator for approval by the GCSG committee before artwork is submitted for printing.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



Bronze Sponsor – Recharge Stations

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of charging stations in the workshop rooms for the duration of the Knowledge Forum. The charging stations have universal compatibility and will have the ability to charge multiple devices at one time.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place small quantities of pre-approved signage (size A4; approx. 21 x 29.7 cm), collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



BRONZE Sponsor – Vendor Showcase - Tuesday (13th October)

Price: \$4,000 (6 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter for the Showcase MUST register and pay for the conference and will count towards the overall limit of 2 BD/Sales/Marketing/Senior Executive if they have that job role)
- Opportunities will be scheduled on Tuesday 13th October between 4.30-5:30 pm (after the Boot Camps and before the Conference Orientation).
- **Vendor must provide session title and description within 2 weeks of purchase** to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend any of the vendor showcase sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Boot Camps & Orientation

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Boot Camps on Tuesday 13th October 2026 (approximately 6 hours each, running concurrently) followed by the Knowledge Forum Orientation.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items in the boot camp and orientation rooms. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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MEMBER Sponsor – Sponsored email to GCSG Mailing List

Price: \$3,000 (4 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsor one email to the entire GCSG global email list in the lead-up to the start of the conference.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- **The email content (120-word company description) and the company logo must be provided within 1 week of the sponsorship having been purchased.**
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Hotel Check-in Gift

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items/literature to attendees staying at the Marriott Park Hotel Rome.
- Sponsor will be responsible for working with the hotel to have these items provided to each attendee at check-in. Description of giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Hotel Room Drop – Tuesday or Wednesday

Price: \$3,000 (2 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items/literature to attendees staying at the Marriott Park Hotel Rome.
- Sponsor will be responsible for working with the hotel and paying **€5 per room** drop to have these items delivered to attendee's rooms. The day of the hotel room drop will be assigned by the Sponsorship Coordinator
- Description of giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



NEW - MEMBER Sponsor – Italian Gelato - Wednesday

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- This sponsorship will grant each attendee the possibility to get ice cream from the Gelato Ice Cream Cart which will be available for up to 8 hours on one day with a dedicated attendant at the Marriott Park Hotel Rome.
- Sponsor will be responsible to provide/create 1 voucher for each of the 300+ attendees. The vouchers will be handed out as part of the conference registration bag to each attendee. Description of voucher must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.
- Sponsor will be responsible for working with the hotel and paying **€2500 for the ice-cream cart.**
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage in the vicinity of the Gelato Ice Cream Cart. Description of signage must be provided to Sponsorship Coordinator for approval by GCSG committee in advance..

MEMBER Sponsor – Plenary Session Chair/Table Drop (Wednesday or Thursday)

Price: \$3,000 (2 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items to all attendees at a plenary session. Vendor can place pre-approved items at each table location or in attendee seats prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

Member Sponsor – Daily Wellness

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- GCSG is excited to share some amazing wellness activities! Stretching is a simple yet powerful activity that can be done anywhere, anytime. It helps improve flexibility, increase blood circulation, and reduce muscle tension. When paired with a focus on breathing and self-awareness, it also helps with mindfulness. Wellness is not a destination, it's a journey!
- Exclusive sponsor of daily video wellness breaks during plenary sessions. See the link for an example of the sessions (www.workbreakstretch.com)
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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Premium Tabletop Exhibit Space (INCLUDES 2 LeadCapture Licenses)

Tabletop Price: \$7,000 (15 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Located at premium spot in front of the plenary room, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as a premium exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2026 EKF Exhibitor Agreement for full details.

Sponsorship includes LeadCapture app:

- Allows you to easily scan, qualify, and rate the leads you engage with at the conference. No more jotting notes on the back of business cards or manually entering contact information when you get back to the office! With LeadCapture, you can:
 - Digitally capture and qualify leads on the show floor
 - Add custom questions for better sales qualification
 - Export leads on-demand to any database
 - App users can quickly prioritize the best leads for their sales team by creating custom qualification questions.
 - Import leads directly into your CRM system

NOTE:

- **Once licenses have been allocated to your company by GCSG, your company admin will need to assign the licenses to your booth attendees. Booth attendees will need to download the Cvent LeadCapture app.**



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Standard Tabletop Exhibit Space (INCLUDES 2 LeadCapture Licenses)

Tabletop Price: \$6,000 (28 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as an exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2026 EKF Exhibitor Agreement for full details.

Sponsorship includes LeadCapture app:

- Allows you to easily scan, qualify, and rate the leads you engage with at the conference. No more jotting notes on the back of business cards or manually entering contact information when you get back to the office! With LeadCapture, you can:
- Digitally capture and qualify leads on the show floor
- Add custom questions for better sales qualification
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- App users can quickly prioritize the best leads for their sales team by creating custom qualification questions.
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SUPPORTING Sponsor – Digital Signs (Wednesday or Thursday)



Price: \$500 (12 opportunities available each day)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 0

Be sure you're SEEN at the GCSG 2026 EKF. Post your company messaging on one of these digital signs that will be placed in prominent places throughout the conference space. All 300+ planned attendees will be passing by these displays multiple times each day.

- This sponsorship entitles you to be one of SIX sponsored slides/images (+1 GCSG slide) on one digital sign on ONE day of the conference.
- Images will rotate approximately every 10 – 20 seconds.
- You are responsible for providing the slide/image according to the specifications, which will be provided, to the Marketing Coordinator no later than 19 September 2026 for approval.

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees.