

Vendor Pre-Registration Call October 2025







Who We Are

APAC Sponsorship Coordinators

Masako Ota / Philip Gregory

Contact: <u>APACSponsorship@mygcsg.com</u>

APAC Exhibitor Coordinators

Vivien Ying / Philip Gregory

Contact: <u>APACExhibitor@mygcsg.com</u>





AGENDA

- Registration Opening
- BD/Sales/Marketing Representative Registration
- Sponsorships
- Tabletop Exhibits
- Important Notes for All Vendors
- Registration Process
- Questions





REGISTRATION OPENING





REGISTRATION FOR TABLETOP EXHIBITS & SPONSORSHIPS

- TUESDAY
- 21 October 2025
- 3 PM CST / 4 PM KST / 8 AM UK



0	ctober			2025		
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



REGISTRATION SYSTEM 2026 IS SIMILAR TO LAST YEAR

- Registration is simple and fast; a demo is included at the end of this presentation
- On October 21st, vendors will be registering to purchase a tabletop and/or sponsorship(s) ONLY. You will NOT be registering any attendees
- An email will be sent after payment to register the appropriate BD/Sales/Marketing/Senior Executive representative(s)





BD / SALES / MARKETING REGISTRATIONS



GENERAL REGISTRATION



- You'll receive a registration link by email within 3 weeks of payment, based on your sponsorship level:
 - NOTE: It is recommended that you register as soon as possible after receiving the link to guarantee your spot. Substitutions can be made for free at any time.
 - NOTE: The person who is making the tabletop/sponsorship purchase will receive the BD/Sales registration link.
- Each registration includes a 1-year GCSG membership with full access to past & current conference content, the member network, and other exclusive benefits.
- All companies will be limited to a total 1 or 2 BD/Sales/Marketing/Senior Executive representative registrations (excluding speakers or committee members)
- An additional vendor call will be scheduled for Jan/Feb 2026 to cover conference details; we recommend both marketing and BD representatives attend that session





REGISTRATION BENEFITS BY SPONSORSHIP TIER

- Diamond & Platinum sponsorships
 Ability to purchase up to two (2) BD/Sales/Marketing/Senior Executive representative registrations
- Gold sponsorship or below
 Ability to purchase one (1) BD/Sales/Marketing/Senior Executive representative registration
- Purchase of multiple sponsorships (Gold and below)
 Ability to purchase BD/Sales/Marketing/Senior Executive representative registrations is additive up to a MAXIMUM of two (2)
- Total purchase ≥ \$12,000 on sponsorship & tabletop exhibits (does not include registration fees)
 - Ability to **purchase** one (1) **additional** delegate pass for a **VP-level** executive





PAYMENTS

- Full payment is expected within four weeks of registration
 - As an all-volunteer organization, GCSG is not able to send payment reminders. If your company will not be paying immediately with a credit card, please process the payment request as soon as possible after completing your registration.
- Failure to comply may result in tabletop exhibit and/or sponsorship(s) being offered to wait-listed vendors
- A \$150 administrative fee will be incurred for
 - Payments made via any method other than credit card
 - Payments requiring the manual processing of a credit card





SUBSTITUTIONS

- Substitutions can be made via the online registration system at any time up until the start of the conference
- We recommend registering attendees as soon as you receive the registration link from GCSG
- Important notes:
 - The total number of BD/Sales/ Marketing representatives allowed to register for the conference is capped
 - To increase the number of BD/Sales/Marketing representatives, additional sponsorships or tabletops must be purchased. Once sold out, no further additions can be made.





CANCELLATIONS

- Cancellation requests must be submitted via the online registration system
- Cancellation requests received at least 6 weeks prior to conference start, i.e. prior to 26 January 2026, will receive
 - Individual conference registration refund of registration fee paid less a \$250 administrative fee
 - Exhibitors/Sponsors a 50% refund of fees paid

No refund can be given for cancellations received less than 6 weeks prior to conference start





SPONSORSHIPS





SPONSORSHIPS

- Currently planning for 12+ sponsorship opportunities ranging in price from \$3,500 to \$10,000
- All sponsorships include
 - Recognition on website and conference app
 - Recognition on signage at the event
 - Recognition on slide carousel projected in plenary room before, after and between sessions
- Additional benefits may include
 - Recognition by Master of Ceremonies
 - Logo on sponsored item (App, Lanyard, etc.)
 - Ability to provide items with logos to attendees (table drop, etc.)





AVAILABLE SPONSORSHIPS



Available Opportunities	Price (USD)	Opportunities Available	Heads per Sponsorship
Diamond (GCSG Night Out - Wednesday)	10000	1	2
Platinum (Meet & Greet - Tuesday)	8000	1	2
Gold (Keynote Speaker)	4000	1	1
Gold (Patient Testimonial)	4000	1	1
Gold (Conference Lanyards)	4000	1	1
Gold (Conference App and Tech Help Desk)	4000	1	1
Gold (Hotel Key Card)	4000	1	1
Silver (Lunch and Networking Snack Breaks Wed/Thurs)	3500	2	1
Silver (Wifi/Internet)	3500	1	1
Silver (Conference Registration Welcome)	3500	1	1
Silver(Recharge Station)	3500	1	1





LeadCapture - Unlimited

- We will be offering LeadCapture app for purchase
 - \$249 for 1 license
 - \$448 for 2 licenses
- Each license can only be installed on a single device
- App will allow user to scan QR codes on attendee badges to obtain:
 - Name
 - Title
 - Company
 - E-mail address
- Purchase can be made at time of tabletop/sponsorship purchase or added at any time up until the start of the conference.





KEY DATES TO PROVIDE SPONSORSHIP/EXHIBITOR INFORMATION

Activity	Requirement	Due Date
GCSG Night Out	Signage, collateral, & giveaway items for approval; vector file logo	4 wks after purchase
Meet & Greet	Signage, collateral, & giveaway items for approval; vector file logo	4 wks after purchase
Recharge Stations	Signage for each recharge station (~15-18)	6 wks after purchase
Sponsored Emails	Logo (vector file preferred); 120-word paragraph	1 wk after purchase

Logos will be required from all sponsors; the above dates are critical for the listed sponsorships





TABLETOP EXHIBITS





TABLETOP AVAILABILITIES

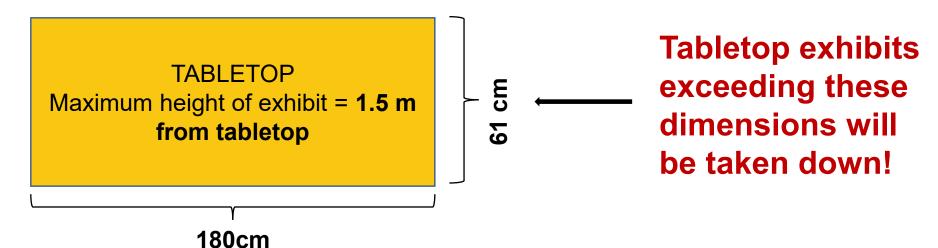
- 15 tabletops available (@ 4,500 USD)
- One tabletop allows for up to 2 BD/sales/marketing attendees to be registered. The registration fee is NOT included in the price of the tabletop purchase.





TABLETOP EXHIBIT DETAILS

- Table size and diagram
- 180 cm x 61 cm x 72 cm (height)
- No exhibition materials are allowed on the floor
- Tabletop size







REGISTRATION WAITLIST FOR TABLETOPS

- In the event the tabletop exhibits sell out, a wait list will be created; during registration, you will need to click a button to be added to the waitlist
- Companies will be notified in the order that they joined the waitlist if exhibit space becomes available





EXHIBIT GUIDANCE

- All exhibit materials must fit completely on the tabletop provided, 180 cm x 61 cm x
 72 cm (height)
- No exhibit materials(e.g. floor stands) are allowed on the floor in the exhibit area
- Exhibitors may only install tabletop displays with a <u>maximum</u> height of 1.5 m from the top of the table
- Exhibitor personnel must wear their registration badges at all times
- One tabletop per company incl. subsidiaries or sister companies
- Exhibitors are responsible for bringing set-up/tear down materials (scissors/box cutters, packing tape, etc.)
- GCSG encourages all exhibitor and sponsor participants to attend workshop sessions to meet attendees, network, build relationships and learn





SOME IMPORTANT NOTES ...





SOME IMPORTANT NOTES FOR ALL VENDORS (1)

Website

- The <u>GCSG website</u> contains useful information, especially the events page. Please use it!
- The Resources page includes the Exhibitor and Sponsorship
 Agreement, the Sponsorship Opportunities document and more.
 Check back often as documents are added as they become available.

More vendor information

There will be another vendor call in Jan or Feb with the latest information





SOME IMPORTANT NOTES FOR ALL VENDORS (2)

Shipping process

- Materials shipped to the venue require a GCSG label (will be available on website)
- Hotel will accept shipments starting approx. 1 week prior to the conference
- Exhibitor materials will be delivered to the Exhibit Area on Tuesday afternoon





GCSG CONTACTS

- For questions or concerns regarding exhibitor tabletops/registration, please contact: <u>APACExhibitor@mygcsg.com</u>
- For questions or concerns regarding sponsorship opportunities, please contact: <u>APACSponsorship@mygcsg.com</u>
- Subscribe to our mailing list for the latest updates by contacting: <u>AsiaPac@mygcsg.com</u>





REGISTRATION PROCESS





REGISTRATION PROCESS

Registration Demo Video (vimeo.com)

(previous conference example is similar to this conference registration process)







If not available an option to get on the waitlist will appear









QUESTIONS: REGISTRATIONS, SPONSORSHIPS & TABLETOPS







WE'RE LOOKING FORWARD TO SEEING YOU MARCH 2026 IN SEOUL!

