

## Vendor Update, 4 March 2025





## **AGENDA**

- Exhibitor Portal (Cvent)
- Tabletop Exhibit Requirements
- Vendor Raffle
- Shipping Information
- Exhibit Set Up and Tear Down
- Exhibit Hall Layout
- Social Media
- Lead Capture
- Questions





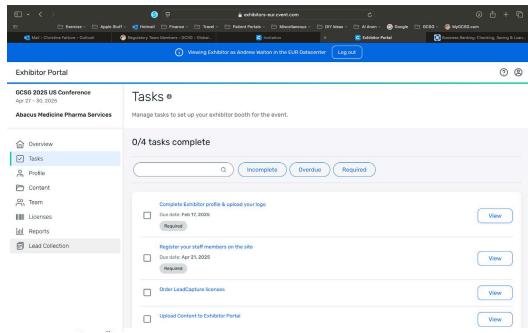
## **EXHIBITOR PORTAL**

 What is it? An electronic repository where each vendor with a tabletop and/or sponsorship can upload information about their company so that it will be

displayed in the app at the GCSG Conference

 You have received an email with instructions to log into the portal

- Please open the Tasks tab to complete the tasks listed
- Complete your profile and add content
- Add your registered attendees
- LeadCapture licenses are stored in the portal
- Vendors can pull reports and collect information from leads in the portal







## STANDARD vs PREMIUM TABLETOP EXHIBITS

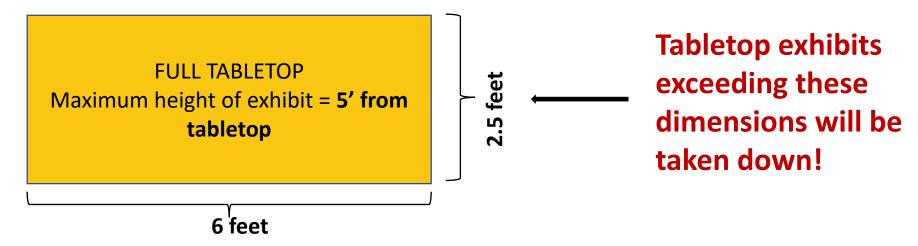
Standard Tabletop Exhibit	Premium Tabletop Exhibit
Located in Exhibit Hall, open during scheduled networking hours	Premium location in the foyer, right outside the Exhibit Hall & plenary session room; visible branding and foot traffic throughout the event
Recognition as a conference exhibitor on the GCSG website	Recognition as a premium conference exhibitor on the GCSG website

- Conference logo banners are available for your use in email signatures or on your company website, LinkedIn or other social media platforms (<a href="Download now!">Download now!</a>)
- The <u>2025 US Conference Exhibitor & Sponsorship Agreement</u> on the GCSG website has all the details



## **TABLETOP EXHIBIT DETAILS**

- Skirted table approximately 2.5' by 6' in size, with 115v power strip/3 prong socket,
   2 chairs and Wi-Fi
- No exhibition materials are allowed on the floor
- Tabletop size





# **Example of tabletops**











## **EXHIBIT GUIDANCE**

- All exhibit materials must fit completely on the tabletop provided (approximately 2.5' X 6')
- No exhibit materials are allowed on the floor in the exhibit area
- Exhibitors may only install tabletop displays with a <u>maximum</u> height of 5' from the top of the table
- Exhibitor personnel must always wear their registration badges
- Exhibitors are responsible for bringing set-up/tear down materials (scissors/box cutters, packing tape, etc.)
- GCSG encourages all exhibitor and sponsor participants to attend sessions and workshops to meet attendees, network, build relationships and learn
- Do not leave the QR Code at your tabletop when you are not present, as attendees will scan it without talking to you





### **VENDOR RAFFLE**

- GCSG will organize a vendor raffle
- Attendees will need to visit a majority of the exhibitors to qualify for a chance to win one of the prizes during the raffle drawing
  - GCSG prizes
  - Exhibitor-supplied prizes (optional)
- If you choose to participate in the vendor raffle, GCSG will collect your donation (e.g. gift card, wine, air pods, iPad) on Wednesday morning prior to the raffle taking place during Wednesday afternoon's closing remarks. Name of donating company will be mentioned when prize is awarded
- You are free to conduct your own prize draw at your tabletop exhibit





**GCSG 2025** 

## SHIPPING MATERIALS TO THE CONFERENCE VENUE

Materials shipped to the venue require a
 GCSG shipping label; this template is available
 on the website



- Hotel will accept shipments as of Wed April 23<sup>rd</sup>; earlier arrivals should be avoided as no GCSG storage is available <u>before</u> that date
- Exhibitor materials will be delivered to your tabletop on Sunday by 3 PM
- If you have specific questions, contact the UPS store directly: Annie Rowley at: store5751@theupsstore.com



Hotel will accept shipments starting April 23rd



The shipping label and other info can be found on the **Resources** page



## SHIPPING MATERIALS FROM OUTSIDE THE U.S.

- Has your exhibit material ever gotten stuck in Customs?
- If you'd like help shipping materials into the US, Site Event Logistics are supporting your attendance at GCSG as a transport provider for this show.

#### Service

Through SITE's global office network, they are able to offer tailored solutions to your shipping requirements. SITE will assist all your documentation requirements free of cost to ensure shipments clear customs in time. SITE will be able to provide the most competitive rates along with priority delivery to venue for clients who book services direct. They have different options available so please let them know which one you prefer. You can also utilize SITE's advanced receiving warehouse to avoid shipping direct to venue and shipments being misplaced or stuck in customs.

- Option 1 Comprehensive all-inclusive freight package Collected from client's door and delivered direct to the hotel.
- Option 2 All shipments to be received at the advanced receiving warehouse prior to the show. SITE will then
  deliver the shipments directly to hotel.

Deadlines: All shipments should reach the advanced receiving warehouse by 15th April. Please consider the transit time & customs formalities when planning your shipments

Contact: Dean Haddow at <u>dean@siteeventlogistics.com</u>





## **EXHIBITOR SET-UP AND TEAR DOWN**

- <u>Set-up</u>
   Sunday, April 27 from 3:00 PM to 5:45 PM
- Breakdown
  Wednesday, April 30 from 1:00 PM
  - Vendors are responsible for boxing, taping and labeling any materials to be returned (please bring your own tape, scissors, shipping labels etc.)
  - The hotel will move all prepared returns to their shipping location





## **VENDOR LAY-OUT**

- There are a total of 69 tabletops
- There are 11 premium tabletops and 58 regular tabletops
- The layout will be published in the Resources tab on the event website after this meeting







## **VENDOR TABLETOP NUMBERS**

Company Name	Tabletop#	Company Name	Tabletop#	Company Name	Tabletop#
Abacus Medicine Pharma Services	10	DHL Supply Chain	35	Parexel	41
Acnos Pharma CTS, LLC	62	ELPRO	8	PCI Pharma Services	69
Adira Medica	1	Endpoint Clinical	68	PHSE USA CORP.	53
Alcura Health	49	Euromed-Pharma US Inc.	42	QuickSTAT A Kuehne+Nagel Company	43
Almac Group	16	Experic	51	RxE2, Inc.	48
Ancillare	61	Global BioPharm Solutions	27	RxSource	15
Atreo	22	Imperial Clinical Research Services	21	SanaClis s.r.o.	13
AWT Healthcare	17	Inceptua	32	SAP	2
BAP Pharma	4	Infuserve America	67	Sensitech Inc.	33
Bay Area Research Logistics	58	Innovative Supply Solutions	30	SHARP CLINICAL SERVICES	29
BC Consulting	26	Jeiven Pharmaceutical Consulting, Inc.	38	Signant Health	56
Bertrand Clinical Label	34	Keystone Folding Box Co	37	Specialty PharmaSource LLC	54
Biocair	57	Komtur Pharmaceuticals e.K.	50	Suvoda	20
Bionical Emas	24	Korio	5	Taikun Pharma service	39
Bluefin Clinical, Inc.	64	Loftware	12	Tanner Pharma Group	14
BMclinical	36	LOWENCO	6	Tenthpin Management Consultants	11
Catalent	66	Marken	3	Testo	55
CCL Faubel GmbH	46	Medidata	40	Thermo Fisher Scientific	7
Client-Pharma Ltd.	65	Mercalis	31	Trialzen	9
Clinical Services International	28	Midwinter Solutions	59	VAT IT	25
Clinical Supply Consulting	52	Myonex	45	Veeva Systems	47
Clinigen	60	Novitan NV	19	World Courier	23
Cold Chain Technologies	18	N-SIDE	44	Xerimis	63





## **SOCIAL MEDIA**

- In an effort to support the growth and awareness of GCSG and the value it brings to our industry, we encourage exhibitors to share posts on LinkedIn and similar mediums prior to, during and after the conference.
- Please use the following hashtags: #GCSGNA25 when posting on social media
- Additional information and updates can be found on the GCSG LinkedIn Page: <a href="https://www.linkedin.com/company/mygcsg/">https://www.linkedin.com/company/mygcsg/</a>
- Banners and logos to be used on your social media can be downloaded from the <u>Resources</u> page on the GCSG website

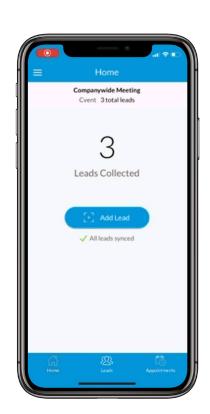




## **LEAD CAPTURE APP LICENSE (1)**

- GCSG is offering Exhibitors the option to purchase our LeadCapture App, which can be used to scan potential leads during the event
- You can procure a license in the registration system by managing you registration and entering the sponsorship/tabletop confirmation #
  - The LeadCapture licenses are on the same page as the sponsorships; scroll down to find the option to procure them
- Each license gives ONE person the ability to scan leads during the event. The pricing for licenses is as follows:
  - Individual license = \$249
  - Additional licenses for same company = \$199 each
  - Purchase license(s) by adding to your tabletop purchase registration
- Once purchased, you will receive an email with instructions, helpful links to setting up the app and a license key to access the app; the license key cannot be shared
  - You must be registered for the event before you can be assigned a license!

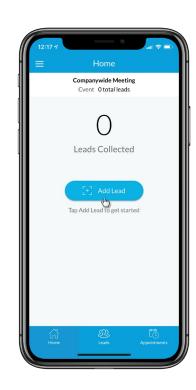






## **LEAD CAPTURE APP LICENSE (2)**

- Purchasing the app will give you the ability to scan QR codes printed on each registrant's badge
- Information provided will include:
  - First Name, Last Name, Job Title, Company and e-mail address
- If a registrant is not wearing their badge, you can add their information manually by tapping 'Add Lead.'
- You will be able to Qualify Leads by answering additional questions (if you wish) such as budget, timeframe for purchasing a solution, etc.
- At the end of the conference, you will be able to export the collected leads in a tidy Excel file for follow-up







## **GCSG CONTACTS**

- For questions or concerns regarding exhibitor tabletops/registration, please contact: <u>VendorHelp@mygcsg.com</u>
- For questions or concerns regarding sponsorship opportunities, please contact: <u>SponsorshipHelp@mygcsg.com</u>
- Please make sure to have the domains mygcsg.com and cvent.com whitelisted in your company, so you receive emails from GCSG





# WE'RE LOOKING FORWARD TO SEEING YOU NEXT MONTH IN SAN ANTONIO, TEXAS!

