



GCSG 2025
EUROPEAN KNOWLEDGE FORUM
BUDAPEST | OCTOBER 14-16

GCSG 2025 European Knowledge Forum Sponsorship Packages

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2025 European Knowledge Forum in Budapest. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose one (or more!) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!**

As a reminder: Purchase of a sponsorship at the silver level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond, Platinum or Gold sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. None of our sponsorship or exhibit opportunities include any attendee passes. Each company may register a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues for the Knowledge Forum (excluding Speaker/Facilitator & Committee Member registrants) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased.

Mark your calendar! On 7th May at 2pm CET (8am EDT) the following sponsorship packages and exhibit spaces will become available via the registration system on our website (www.mygcs.com) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$16,000 level (inclusive of all exhibit and sponsorship purchases, excluding any registration fee), may also purchase one (1) additional delegate pass for a VP-level or above executive from their company to attend the Knowledge Forum. Contact EKFSponsorship@mygcs.com if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above executive.



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DIAMOND Sponsor – GCSG Night Out (Gala Dinner aboard the iconic Diva Boat)

Price: \$14,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Night Out Dinner and Entertainment on the evening of Wednesday 15th October.
- We are excited to offer a unique sponsorship opportunity as part of our upcoming conference — the exclusive Gala Dinner aboard the iconic Diva Boat. Set against a stunning waterfront backdrop, this evening promises to be a highlight of the event, bringing together industry leaders, keynote speakers, and distinguished guests for an unforgettable night of networking and celebration
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the Night Out event.
- Logo and branding on one email communication to Knowledge Forum registrants.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



PLATINUM Sponsor – Meet & Greet Networking Event

Price: \$12,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday 14th October 2025.
- Networking activity to be determined by sponsoring company and provided to the Sponsorship Coordinator for approval by GCSG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the Meet & Greet event.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Keynote Speaker Presentation

Price: \$10,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Keynote plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



GOLD Sponsor – Patient Testimonial Presentation

Price: \$10,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Patient Testimonial plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Knowledge Forum App & Technology Help Desk

Price: \$10,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Knowledge Forum App & Technology Help Desk. The sponsor's logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Lanyards

Price: \$10000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Knowledge Forum lanyards distributed to all attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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GOLD Sponsor – Hotel Key Card

Price: \$10000 (1 opportunity available)

- **Number of BD/Sales reps allowed to register: 2**
- Exclusive sponsor of the hotel key cards that will be distributed at check-in to all GCSG Knowledge Forum attendees staying at the conference venue.
- GCSG will produce the key cards with the sponsor logo.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

SILVER Sponsor – Lunch, Tea/Coffee (Wednesday or Thursday)

Price: \$6,000 (2 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsorship of either Wednesday (15th Oct) or Thursday (16th Oct) lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee). Sponsoring company can choose Wednesday or Thursday on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Professional Headshots & Photography

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Professional Headshots and Photography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, sponsor logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the Knowledge Forum. The sponsoring company can also place pre-approved signage, collateral and giveaways in photographer's "studio" area. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.



SILVER Sponsor – Wi-Fi Internet

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of GCSG Knowledge Forum Wi-Fi for the duration of the meeting in Budapest.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the Knowledge Forum.

SILVER Sponsor – Conference Registration Welcome

Price: \$6000 (1 opportunity available)

Number of BD/Sales reps permitted to register and pay: 1

- Exclusive sponsor of the initial Knowledge Forum registration check-in period on Tuesday 14th October 2025. Be creative in how you welcome the registrants to the GCSG 2025 European Knowledge Forum!
- Sponsor logo will be displayed in the registration area and will appear on the dual-branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g., welcome drink near registration table, branded giveaways, etc.).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration (Tuesday 15th October 2025). Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

Bronze Sponsor – Recharge Stations

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of charging stations in EACH of the workshop rooms and in the plenary room for the duration of the Knowledge Forum. The charging stations have universal compatibility and will have the ability to charge multiple devices at one time.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage (size A4; approx. 21 x 29.7 cm), collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



BRONZE Sponsor – Tuesday (14th October) Vendor Showcase

Price: \$4,000 (3 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter MUST register and pay for the conference)
- Opportunities will be scheduled on Tuesday 14th October between 4.30-5:30pm (after the Bootcamp and before the GCSG Meet and Greet).
- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

BRONZE Sponsor – Thursday (16th October) Vendor Showcase

Price: \$4,000 (3 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter MUST register and pay for the conference)
- Opportunities will be on Thursday 16th October between 10-11am.
- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved



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signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Boot Camps & Orientation

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Boot Camps on Tuesday 14th October 2025 (approximately 6 hours each, running concurrently) followed by the Knowledge Forum Orientation.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items in the boot camp and orientation rooms. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Sponsored email to GCSG Mailing List

Price: \$3,000 (4 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsor one email to the entire GCSG global email list in the lead-up to the start of the conference.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- The email content has to be provided within 1 week after the sponsorship has been purchased.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Hotel Check-in Gift

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items/literature to attendees staying at the Corinthia Budapest hotel.
- Sponsor will be responsible for working with the hotel to have these items provided to each attendee at check-in. Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your



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company website, LinkedIn or other social media platforms.

- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Hotel Room Drop

Price: \$3,000 (2 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items/literature to attendees staying at the Corinthia Budapest hotel.
- Sponsor will be responsible for working with the hotel (and paying €7 per room drop) to have these items delivered to attendee's rooms.
- Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Plenary Session Chair/Table Drop (Wednesday or Thursday)

Price: \$3,000 (2 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items to all attendees at a plenary session. Vendor can place pre-approved items at each table location or in attendee seats prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Choice of plenary session will be on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

Tabletop Exhibit Space

Tabletop Price: \$5,500 (40 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as an exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2025 EKF Exhibitor Agreement for full details.



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SUPPORTING Sponsor – Digital Signs



Price: \$500 (12 opportunities available)

Number of BD/Sales/Marketing reps allowed to register: 0

Be sure you're SEEN at the GCSG 2025 EKF. Post your logo on one of these digital signs that will be placed in prominent places throughout the conference space. All 250+ planned attendees will be passing by these displays multiple times each day.

- This sponsorship entitles you to be one of SIX sponsored slides/images (+1 GCSG slide) on one digital sign on ONE day of the conference.
- Images will rotate approximately every 10 – 20 seconds.
- You are responsible for providing the slide/image according to the specifications, which will be provided, to the Marketing Coordinator no later than 19 September 2025 for approval.

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees. This sponsorship MUST be purchased in combination with at least one other sponsorship and/or tabletop exhibit



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SUPPORTING Sponsor – Vendor Directory

Price: \$800

Number of BD/Sales/Marketing reps allowed to register: 0

Join our Vendor Directory!

Sign up now to feature your company's services in the [GCSG Vendor Directory](#).

Listed companies can be searched by name or filtered by service category and/or location. Your listing will include your logo, a brief company overview and a link of your choice.

- This sponsorship allows you to be listed in the GCSG Vendor Directory for one year. The listing will be displayed on the Vendor Directory page of the GCSG website, making it available 24/7/365 for the entire clinical supply community. The listing includes your logo, a brief (500 characters) description of your company, and a URL link of your choice.
- The Vendor Directory is located on its own page of the GCSG website and serves as a central resource for anyone who is looking for vendor services. The directory is accessible not only to GCSG members but anyone who accesses the GCSG website looking for information about vendors.
- Your listing can highlight the key services you provide while also sharing access to your website.

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees. This sponsorship MUST be purchased in combination with at least one other sponsorship and/or tabletop exhibit.



Lead Capture

Price for 1 license: \$249

Price for 2 licenses: \$448

Number of BD/Sales/Marketing reps allowed to register: 0

Lead Capture allows you to easily scan, qualify, and rate the leads you engage with at the conference. No more jotting notes on the back of business cards or manually entering contact information when you get back to the office! With Lead Capture, you can:

- Digitally capture and qualify leads on the show floor
- Add custom questions for better sales qualification
- Export leads on-demand to any database

App users can quickly prioritize the best leads for their sales team by creating custom qualification questions.

- Import leads directly into your CRM system
- Prioritize and follow-up on leads post-event
- Control visibility into your event leads – in one place

You will have full access to lead count and quality, and can determine the amount of sales pipeline and closed business that result from your event.

- Real-time access to lead count and quality
- Intuitive reporting capabilities to accurately measure and evaluate ROI
- Justify future participation

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees. This sponsorship MUST be purchased in combination with at least one other sponsorship and/or tabletop exhibit.