



GLOBAL CLINICAL  
SUPPLIES GROUP

ASIA PACIFIC  
CONFERENCE

11-13 MARCH 2025

SEOUL 서울



## GCSG 2025 Asia Pacific Conference Sponsorship Packages

### Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2025 Asia Pacific Conference in Seoul, South Korea. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose one (or more!) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces are first-come, first-served and may sell out!

**As a reminder:** Purchase of a sponsorship at the GOLD level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond or Platinum sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. Each company may have a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues in attendance at the conference (excluding Speaker/Facilitator & Committee Member registrants) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased.

**Mark your calendar!** On September 10th, 2024 the following sponsorship packages and exhibit spaces will become available via the registration system on our website ([www.mygcsg.com](http://www.mygcsg.com)) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$12,000 level (inclusive of all exhibitor and sponsorship purchases), may also purchase one (1) additional delegate pass for a VP-level or above executive from their company to attend the conference. Contact [APAC Sponsorship Help <APAC Sponsorship Help@mygcsg.com>](mailto:APAC Sponsorship Help <APAC Sponsorship Help@mygcsg.com>) if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above (non-sales) executive.



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### DIAMOND Sponsor – GCSG Night Out (Dinner and Entertainment)



**Price: \$10,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor (along with GCSG) of the Night Out Dinner and Entertainment on the evening of Wednesday 12<sup>th</sup> March 2025.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Logo and branding on one email communication to APAC conference registrants.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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## PLATINUM Sponsor – Meet & Greet Networking Event

**Price: \$8,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday 11<sup>th</sup> March 2025.
- Networking activity to be determined by sponsoring company and provided to the Sponsorship Coordinator for approval by GCSG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

## GOLD Sponsor – Keynote Speaker Presentation

**Price: \$4,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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## GOLD Sponsor – Patient Testimonial Presentation

**Price: \$4,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

## GOLD Sponsor – Lanyards

**Price: \$4,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of the GCSG APAC Conference lanyards distributed to all attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

## GOLD Sponsor – Conference App & Technology Help Desk

**Price: \$4,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of the GCSG Conference App & Technology Help Desk. The sponsor logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.



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### **SILVER Sponsor – Lunch and Networking Snack Breaks (Wednesday or Thursday)**

**Price: \$3,500 (2 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive co-sponsor (along with GCSG) of Lunch and Networking Snack Breaks on either Wednesday (12th Mar) or Thursday (13th Mar). (Choice of date will be based on date/time of order and payment of purchase).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

### **SILVER Sponsor – Wi-Fi Internet**

**Price: \$3,500 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of GCSG APAC conference Wi-Fi for the duration of the meeting in Seoul, South Korea.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the conference.

### **MEMBER Sponsor – Sponsored email to GCSG Mailing List**

**Price: \$3,000 (4 opportunities available)**

**Number of BD/Sales/Marketing reps allowed to register: 0**

- Sponsor one email to the entire GCSG global email list in the lead-up to the start of the conference.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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### MEMBER Sponsor – Conference notepad & pen

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 0

- Exclusive sponsor of a GCSG APAC Conference notepad & pen for attendees to use throughout the conference.
- This item will be included in the welcome bag each of the registrants will receive at registration.
- Sponsor pays for the production & shipping of notepads and pens. Description/proofs of the proposed item must be provided to Sponsorship Coordinator for approval by GCSG Committee in advance.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

### MEMBER Sponsor – Conference water bottle

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing reps allowed to register: 0

- Exclusive sponsor of a GCSG APAC Conference water bottle for attendees to use throughout the conference (the hotel has water bottle filling stations outside of the main plenary room).
- This item will be included in the welcome bag each of the registrants will receive at registration.
- Sponsor pays for the production & shipping of water bottles. Description/proofs of the proposed item must be provided to Sponsorship Coordinator for approval by GCSG Committee in advance.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

### MEMBER Sponsor – Hotel Room Drop

Price: \$3,000 (1 Opportunities Available)

Number of BD/Sales/Marketing reps allowed to register: 0

- Sponsor to provide branded item(s)/literature to attendees staying at the conference hotel. Sponsor will be responsible for working with the hotel and paying the **KRW 8,000+ 10%VAT** per room drop fee to have these items delivered to the hotel room of each registrant.
- Description of giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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## MEMBER Sponsor – Check-in Gift

**Price: \$3,000 (1 Opportunity Available)**

**Number of BD/Sales/Marketing reps allowed to register: 0**

- Sponsor to provide branded item(s)/literature to attendees staying at the conference hotel. Sponsor will be responsible for working with the hotel Front Desk staff to have these item(s) delivered to the conference attendees at the time of check-in.
- Description of giveaway item(s) must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

## MEMBER Sponsor – Plenary Sessions Chair/Table Drop

**Price: \$3,000 (4 opportunities available)**

**Number of BD/Sales/Marketing reps allowed to register: 0**

- Sponsor to provide branded item(s) to all attendees at a plenary session. Vendor can place pre-approved items at each table location prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway item(s) must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Choice of plenary session will be on a first-paid, first-served basis.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

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## Tabletop Exhibit Space

**Tabletop Price: \$4,500 (15 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw.
- Recognition as an exhibitor on the GCSG website.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2025 APAC Conference Exhibitor & Sponsorship Agreement for full details.