



GLOBAL CLINICAL
SUPPLIES GROUP

EUROPEAN
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FORUM 2024

MALTA | 15-17 Oct



10 YEAR
ANNIVERSARY

GCSG 2024 European Knowledge Forum Sponsorship Packages

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2024 European Knowledge Forum in Malta. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose one (or more!) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!**

As a reminder: Purchase of a sponsorship at the silver level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond, Platinum or Gold sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. None of our sponsorship or exhibit opportunities include any attendee passes. Each company may register a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues for the Knowledge Forum (excluding Speaker/Facilitator & Committee Member registrants) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased.

Mark your calendar! On 16th April at 2pm CET (8am EDT) the following sponsorship packages and exhibit spaces will become available via the registration system on our website (www.mygcs.com) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$16,000 level (inclusive of all exhibit and sponsorship purchases), may also purchase one (1) additional delegate pass for a VP-level or above executive from their company to attend the Knowledge Forum. Contact SponsorshipHelp@mygcs.com if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above executive.



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DIAMOND Sponsor – GCSG Night Out (Dinner and Entertainment) – Available!



Price: \$14,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Night Out Dinner and Entertainment on the evening of Wednesday 16th October.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Logo and branding on one email communication to Knowledge Forum registrants.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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PLATINUM Sponsor – Meet & Greet Networking Event !!!! SOLD OUT !!!!

Price: \$12,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday 15th October 2024.
- Networking activity to be determined by sponsoring company and provided to the Sponsorship Coordinator for approval by GCSG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Keynote Speaker Presentation !!!! SOLD OUT !!!!

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Keynote plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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GOLD Sponsor – Patient Testimonial Presentation !!!! SOLD OUT !!!!

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the Patient Testimonial plenary session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Knowledge Forum App & Technology Help Desk !!!! SOLD OUT !!!!

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Knowledge Forum App & Technology Help Desk. The sponsor logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Lanyards !!!! SOLD OUT !!!!

Price: \$8000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Exclusive sponsor of the GCSG Knowledge Forum lanyards distributed to all attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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SILVER Sponsor – Lunch, Tea/Coffee (Wednesday or Thursday) – !!!! SOLD OUT !!!!

Price: \$6,000 (2 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsorship of either Wednesday (16th Oct) or Thursday (17th Oct) lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee). Sponsoring company can choose Wednesday or Thursday on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Professional Headshots & Photography – !!!! SOLD OUT !!!!

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Professional Headshots and Photography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, sponsor logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the Knowledge Forum. The sponsoring company can also place pre-approved signage, collateral and giveaways in photography area. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Wi-Fi Internet – Available!

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of GCSG Knowledge Forum Wi-Fi for the duration of the meeting in Malta .
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the Knowledge Forum.



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SILVER Sponsor – Conference Registration Welcome !!!! SOLD OUT !!!!

Price: \$6000 (1 opportunity available)

Number of BD/Sales reps permitted to register and pay: 1

- Exclusive sponsor of the initial Knowledge Forum registration check-in period on Tuesday 15th October 2024). Be creative in how you welcome the registrants to the GCSG 2024 European Knowledge Forum!
- Sponsor logo will be displayed in the registration area and will appear on the dual-branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g., welcome drink near registration table, branded giveaways, etc.).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration (Tuesday 15th October 2024). Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

BRONZE Sponsor – Tuesday (15th October) Vendor Showcase !!!! SOLD OUT !!!!

Price: \$4,000 (3 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter MUST register and pay for the conference)
- Opportunities will be scheduled on Tuesday 15th October between 4.30-5:30pm (after the Bootcamp and before the GCSG Meet and Greet),
- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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BRONZE Sponsor – Thursday (17th October) Vendor Showcase !!!! SOLD OUT !!!!

Price: \$4,000 (3 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter MUST register and pay for the conference)
- Opportunities will be on Thursday 17th October between 10-11am.
- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

Bronze Sponsor – Recharge Stations !!!! SOLD OUT !!!!

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of charging stations in EACH of the workshop rooms and in the plenary room for the duration of the Knowledge Forum. The charging stations have universal compatibility and will have the ability to charge multiple devices at one time.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage (size A4; approx. 21 x 29.7 cm), collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Boot Camps & Orientation – !!!! SOLD OUT !!!!

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Exclusive sponsor of the GCSG Boot Camps on Tuesday 15th October 2024. (approximately 6 hours each, running concurrently) followed by the Knowledge Forum Orientation.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your



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company website, LinkedIn or other social media platforms.

- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items in the boot camp and orientation rooms. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Sponsored email to GCSG Mailing List – !!!! SOLD OUT !!!!

Price: \$3,000 (4 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 1

- Sponsor one Knowledge Forum-related email to the entire GCSG global email list in the lead-up to the start of the Knowledge Forum.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Hotel Check-in Gift !!!! SOLD OUT !!!!

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items/literature to attendees staying at the Knowledge Forum hotel.
- Sponsor will be responsible for working with the hotel to have these items provided to each attendee at check-in.
- Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Hotel Room Drop – Available!

Price: \$3,000 (2 opportunity available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items/literature to attendees staying at the Knowledge Forum hotel.
- Sponsor will be responsible for working with (and paying €5 per room drop) the hotel to have these items delivered to attendee's rooms.
- Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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MEMBER Sponsor – Plenary Session Chair/Table Drop (Wednesday or Thursday) – !!!! SOLD OUT !!!!

Price: \$3,000 (4 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps permitted to register and pay: 1

- Sponsor to provide branded items to all attendees at a plenary session. Vendor can place pre-approved items at each table location or in attendee seats prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Choice of plenary session will be on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.
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SUPPORTING Sponsor – Digital Signs



Price: \$500 (12 opportunities available)

Number of BD/Sales/Marketing reps allowed to register: 0

Be sure you're SEEN at the GCSG EKF 2024. Post your logo on one of these digital signs that will be placed in prominent places throughout the conference space. All 200+ planned attendees will be passing by these displays multiple times each day. This sponsorship entitles you to be one of SIX sponsored slides/images (+1 GCSG slide) on



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one digital sign on ONE day of the conference. You are responsible to provide the slide/image according to the specifications, which will be provided.

NOTE: This is an ADD-ON sponsorship. Purchase of this sponsorship alone will NOT allow you to register any attendees. This sponsorship MUST be purchased in combination with at least one other sponsorship and/or tabletop exhibit.

Sponsor to provide branded slide to the Marketing Coordinator no later than 01 Sep 2024 for approval by the GCSG committee.

Premium Tabletop Exhibit Space !!!! SOLD OUT !!!!

Tabletop Price: \$6,000 (21 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Premium location in the foyer, right outside the exhibit hall and plenary session room; visible branding and foot traffic throughout the event
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as a premium exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2024 EKF Exhibitor Agreement for full details.

Tabletop Exhibit Space !!!! SOLD OUT !!!!

Tabletop Price: \$4,500 (14 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps permitted to register and pay: 2

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw.
- Recognition as an exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2024 EKF Exhibitor Agreement for full details.