

#### **Vendor Pre-Registration Call**





#### **AGENDA**

- Registration Opening
- BD/Sales/Marketing Representative Registration
- Tabletop Exhibits
- Sponsorships
- Registration Demo
- Questions





## REGISTRATION OPENING





## REGISTRATION FOR TABLETOP EXHIBITS & SPONSORSHIPS

- TUESDAY
- 06 DECEMBER 2022
- 11AM EST



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25	26	27	28	29	30	31

DECEMBER 2022





## BD / SALES / MARKETING REGISTRATIONS





#### **GENERAL REGISTRATION**

- BD/Sales/Marketing representatives will only be allowed to register with the purchase of a tabletop exhibit or sponsorship
- Registration & membership fees are in addition to the sponsorship/exhibit cost
  - Each registration includes a 1-year membership to GCSG allowing access to information from current and prior conferences, the full member network and other member benefits
- All companies will be limited to a <u>total of 2 BD/Sales/Marketing</u> representative registrations (excluding speakers or committee members)
  - Tabletop exhibitors may purchase up to <u>2 BD/Sales/Marketing</u> representative registrations at the regular registration rate
  - Sponsorship purchases allow <u>1 or 2 BD/Sales/Marketing</u> representatives to be registered (at the regular registration rate), depending on the level of sponsorship purchased





#### **SPONSORSHIPS**

- Diamond, Platinum & Gold sponsorships
  Ability to purchase up to two (2) BD/Sales/Marketing representative registrations
- Silver sponsorship or below
  Ability to purchase one (1) BD/Sales/Marketing representative registration
- Purchase of multiple sponsorships (Silver and below)
   Ability to purchase BD/Sales/Marketing representative registrations is additive up to a MAXIMUM of two (2)
- Total purchase ≥ \$15,000 on sponsorship & tabletop exhibits (does not include registration or membership fees)
   Ability to purchase one (1) <u>additional</u> delegate pass for a VP-level (non-sales) executive





#### **PAYMENTS**

- Full payment will be required within four weeks of registration
- Failure to comply may result in tabletop exhibit and/or sponsorship(s) being offered to wait-listed vendors
- A \$100 administrative fee will be assessed for
  - Payments made via any method other than credit card
  - Payments requiring the manual processing of a credit card





#### **SUBSTITUTIONS**

- Substitutions can be made via the online registration system at any time up until the start of the conference
- Memberships are non-transferrable and non-refundable. If the person substituting in to attend the conference does not have a GCSG membership, they will be required to pay the \$249 annual membership fee





#### **CANCELLATIONS**

- Cancellation requests must be submitted via the online registration system
- Cancellation requests received at least 6 weeks prior to conference start, i.e. <u>prior</u> to 12 March 2023, will receive
  - Individual conference registration refund of registration fee paid less a \$250 administrative fee
  - Exhibitors/Sponsors a 50% refund of fees paid

No refund can be given for cancellations received less than 6 weeks prior to conference start





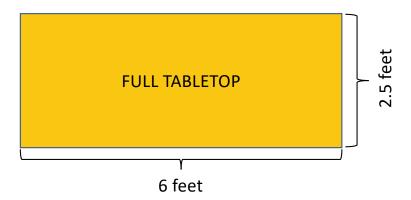
## TABLETOP EXHIBITS





#### TABLETOP SIZES AND FEES

- Skirted table approximately 2.5' by 6' in size, with 115v power strip/3 prong socket
- Two types of tabletops
  - Premium \$6,500 (attendee registration extra) 8 tables available
  - General \$4,750 (attendee registration extra) 55 tables available
- Tabletop size







#### PREMIUM VS STANDARD TABLETOPS

Standard Tabletop	Premium Tabletop
Number of BD/Sales reps allowed to register: 2	Number of BD/Sales reps allowed to register: 2
Located in Exhibit Hall, open during scheduled networking hours	Premium location in the foyer, right outside the exhibit hall & plenary session room; visible branding and foot traffic throughout the event
Participation in Vendor Reception and Vendor Prize Drawing Networking Activity	Participation in Vendor Reception and Vendor Prize Drawing Networking Activity
Recognition as a conference exhibitor on the GCSG website	Recognition as a conference exhibitor on the GCSG website

 Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms



The GCSG 2023 US Conference Exhibitor Agreement has all the details



#### **REGISTRATION WAITLIST FOR TABLETOPS**

- In the event the tabletop exhibits sell out, a wait list will be created; during registration, you will need to click a button to be added to the waitlist
- Companies will be notified in the order that they joined the waitlist if exhibit space becomes available





#### **EXHIBIT GUIDANCE**

- All exhibit materials must fit completely on the tabletop provided (approximately 2.5' X 6')
- No exhibit materials are allowed on the floor in the exhibit area
- Exhibitors may only install tabletop displays with a <u>maximum</u> height of 5' from the top of the table
- One tabletop per company (including subsidiaries or sister companies) is permitted.
  - A company is defined by the highest level of the organization regardless of brand differentiation within the overall organization
- Exhibitor personnel must wear their registration badges at all times
- Exhibitors are responsible for bringing set-up/tear down materials (scissors, tape, etc.)





## **SPONSORSHIPS**





#### **SPONSORSHIPS**

- Currently planning for 45 sponsorship opportunities ranging in price from \$2,500 to \$15,000
- All sponsorships include
  - Recognition on website
  - Recognition on signage at the event
  - Recognition on slide carousel projected in plenary room before, after and between sessions
- Additional benefits may include
  - Recognition by Master of Ceremonies
  - Logo on sponsored item (App, Lanyard, etc.)
  - Ability to provide items with logos to attendees (table drop, lounges, etc.)







## KEY DATES TO PROVIDE SPONSORSHIP/EXHIBITOR INFORMATION

Activity	Requirement	Due Date
GCSG Night Out	Signage, collateral, & giveaway items for approval; vector file logo	4 wks after purchase*
GCSG After Glow Party	Signage, collateral, & giveaway items for approval; vector file logo	4 wks after purchase*
Sunday Meet & Greet	Signage, collateral, & giveaway items for approval; vector file logo	4 wks after purchase
Vendor Showcase	Topic & title; vector file logo	2 wks after purchase
Recharge Stations	Signage for each recharge station (~15-18)	6 wks after purchase
Sponsored Emails	Logo (vector file preferred); 120 word blurb	2 wks after purchase

<u>ALL</u> sponsors will need to provide your logo in a vector file format (.ai, .eps, .pdf, .svg) and a .png format within 4 weeks of purchase of sponsorship.



\*Please note: Both Monday night events require additional approval from Universal. Absolutely no items may be brought to the events that have not been previously approved by Universal. They will not allow them to be distributed or displayed.



#### **GCSG CONTACTS**

- For questions or concerns regarding exhibitor tabletops/registration, please contact: <a href="mailto:VendorHelp@mygcsg.com">VendorHelp@mygcsg.com</a>
- For questions or concerns regarding sponsorship opportunities, please contact: SponsorshipHelp@mygcsg.com





### **KEY TAKE AWAYS**





#### **PLACEHOLDER FOR KEY TAKE AWAYS**

- Filetypes, due dates, etc.
- Some requirements are out of GCSG control due to proximity to Universal
- FedEx guidelines
- Website has all key information needed





## QUESTIONS: REGISTRATIONS, TABLETOPS & SPONSORSHIPS







## REGISTRATION DEMO





#### **TYPE OF REGISTRATIONS**



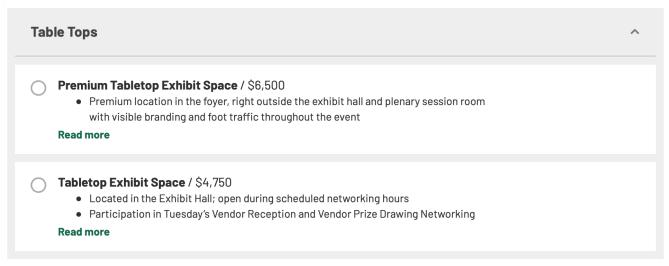




#### TWO TYPES OF TABLETOPS

#### Select your purchase(s)

Please select the items you'd like to purchase for the conference. You can select an exhibitor space and/or any number of sponsorships. Please note that there is a limit of TWO (2) BD/Sales/Marketing/Senior Executive attendees per company regardless of purchases.







#### **SPONSORSHIPS**

Read more

Sponsorships	^
DIAMOND Sponsor - GCSG Night Out "Universal CityWalk" (Monday Dinner and Entertainment) / \$  Get ready for one of the most incredible parties GCSG has ever thrown—a  Read more	15,000
PLATINUM Sponsor – GCSG "After Glow Party" at the Red Coconut Club (Monday, April 24th) / \$12 Get ready to celebrate with a huge party at Universal CityWalk. GCSG has reserved the Red Coconut Club just for you! Enjoy the trendy, tropical cool of Orlando's hottest ultra-lounge Read more	,000,
PLATINUM Sponsor – Sunday Meet & Greet "Cabana Nights" / \$12,000  Be transported to the islands with the sound of Caribbean steel drums and waterfalls as you mingle and network around the upper pool deck and play games on the beach.  Read more	
GOLD Sponsor – Hotel Keycard / \$10,000  Exclusive sponsor of the hotel keycards that will be distributed at check-in to all 375+ expected GCSG Conference attendees.  Read more	
GOLD Sponsor - Conference App & Technology Help Desk / \$10,000  APPLY TO WA	ITLIST

 Exclusive sponsor of the GCSG Conference App & Technology Help Desk. Your logo will appear on the login screen of the GCSG app that all 375+ attendees use





#### **WAITLIST BUTTON**

GOLD Sponsor - Conference App & Technology Help Desk / \$10,000
Sold out!

• Exclusive sponsor of the GCSG Conference App & Technology Help Desk. Your logo will appear on the login screen of the GCSG app that all 375+ attendees use

Read more

You are now on the waitlist for GOLD Sponsor - Conference App & Technology Help Desk,

you will receive an e-mail invitation to purchase this sponsorship if it becomes available.

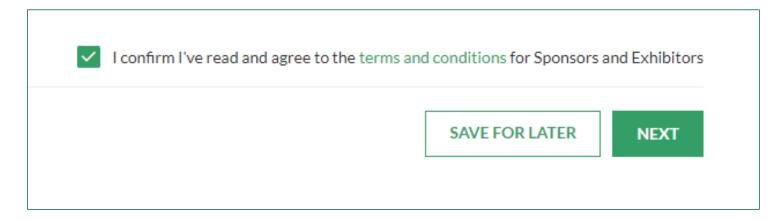
**CLOSE** 



Please join the waitlist!		
First Name	Last Name	
Christine	Fattore	
Email*		
cfattore@mygcsg.com		
Phone		
Company*	Position*	
GCSG	Executive Director	
Message		
I really want this sponsorship	lo!	
САРТСНА		



## TERMS & CONDITIONS FOR SPONSORS & EXHIBITORS



<u>Link</u> to Sponsorship and Exhibitor Agreement



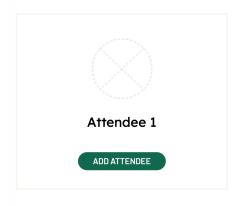


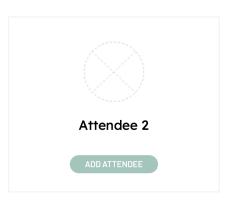
## REGISTRATION OF TWO BD/SALES REPRESENTATIVES

#### Do you know who will be attending?

You are allowed to register two attendees with the purchase of a tabletop and certain sponsorships (see Sponsorship Agreement for further details). Purchase of all other sponsorships will allow for the registration of a single attendee. Each attendee will be required to pay the registration fee.

#### Add attendee information later







BACK

SAVE FOR LATER

SELECT SESSIONS

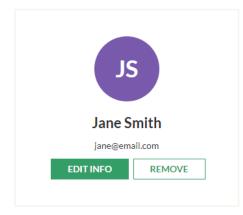


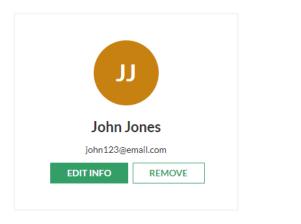
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Add attendee information later

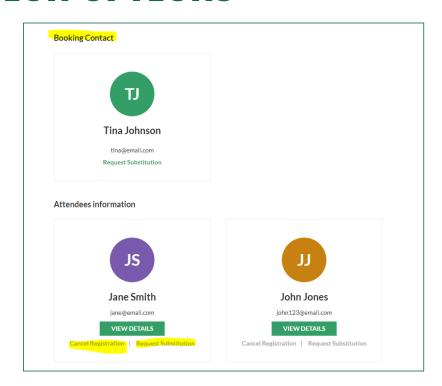








## BOOKING CONTACT, CANCELLATION & SUBSTITUTION OPTIONS







#### **RUNNING LIST OF PURCHASED ITEMS**

Registering as BD / Sales / Senior Executive

You are purchasing a tabletop or a sponsorship:

cfattore@mygcsg.com

#### Selections

- → 1 tabletop selected
- → 1 sponsorship selected

#### **Conference information:**

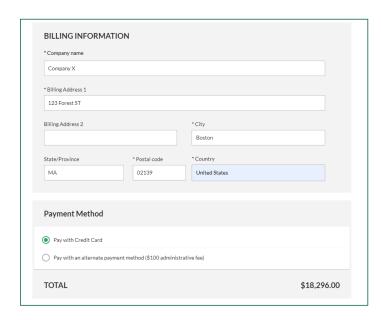
- April 23rd to April 26th
- Hyatt Regency Grand Cypress Resort
  One Grand Cypress Blvd. Orlando, Florida 32836 USA

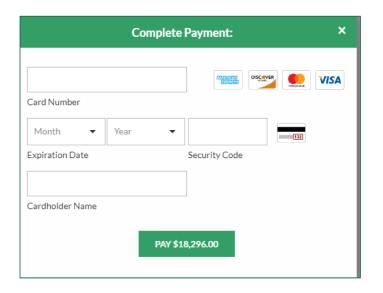
START ANOTHER REGISTRATION





#### **PAYING WITH CREDIT CARD**

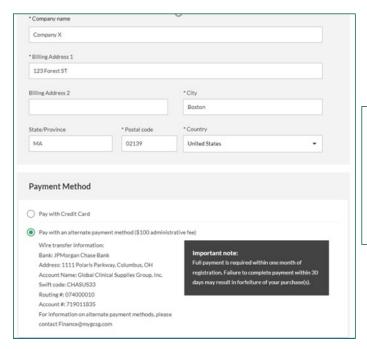








#### **PAYMENT WITH ALTERNATE METHOD**









#### **CANCELLATION AND SUBSTITUTION**

#### **Substitution, Cancellation & Refund Policy:**

- 1. Cancellations & substitutions should be requested via the registration system.
- 2. Substitutions can be requested via the registration system at any time up until the start of the conference (23 Apr 2023). If the person substituting in to attend the conference does not have an active GCSG membership, they will be required to purchase an annual membership for \$249.
- 3. Registrants requesting a cancellation via the system more than **6 weeks prior** to the start of the first day of the conference (prior to 12 Mar 2023) will receive a full refund of all fees paid less a \$250 administrative fee.
- 4. Cancellation requests received within 6 weeks of the first day of the conference (12 Mar 2023 or later) will not receive any refund.





#### **DOWNLOAD RECEIPT AND BOOKING HOTEL**

# Payment record and status \$18,296.00 - Credit Card - Transaction number: 40078107265 Don't forget to book your hotel room! BOOK ROOM NOW





## WE'RE LOOKING FORWARD TO SEEING YOU IN ORLANDO!

