



GLOBAL CLINICAL
SUPPLIES GROUP



EUROPEAN
KNOWLEDGE
FORUM 2022

04-06 October | Dubrovnik, Croatia

GCSG 2022 European Knowledge Forum Sponsorship Packages

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2022 European Knowledge Forum in Dubrovnik, Croatia. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose the one (or more!) opportunity that best demonstrates your dedication to the clinical supplies community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!**

As a reminder: Purchase of a sponsorship at the bronze level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond, Platinum, Gold or Silver sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. Each company may have a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues attend the Knowledge Forum (excluding speakers & committee members) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased. The only exception to this will be for companies with three (3) or more subsidiaries/sister companies that purchase a tabletop exhibit. These eligible companies may purchase a 3rd BD registration for \$3,000. Contact VendorHelp@mygcsbg.com if you are eligible and interested in purchasing a 3rd BD registration.

Mark your calendar! On Wednesday, 18th May 2022 at 2pm UTC, the following sponsorship packages and exhibit spaces will become available via the registration system on our website (www.mygcsbg.com) on a first- come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$10,000 level (inclusive of all exhibitor and sponsorship purchases), may also purchase one (1) additional delegate pass for a VP-level or above (non-sales) executive from their company to attend the Knowledge Forum. Contact SponsorshipHelp@mygcsbg.com if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above (non-sales) executive.



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DIAMOND Sponsor – GCSG Dinner Event and Entertainment



Price: \$12,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor (along with GCSG) of the Night Out dinner and entertainment at Banje Beach on the evening of Wednesday, 5th October
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Logo and branding on one email communication about the Knowledge Forum to registrants.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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PLATINUM Sponsor – Meet & Greet Networking Event

Price: \$10,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday, 4th October 2022.
- Networking activity to be determined by sponsoring company and provided to the Sponsorship Coordinator for approval by GCSG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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GOLD Sponsor – Keynote Speaker Presentation



Guy Disney served in the British Army for seven years, deploying to Afghanistan on two operational tours. In 2009 while on tour, his troop was ambushed by the Taliban. The ambush consisted of small arms fire and a volley of RPGs being launched, one of which hit the vehicle he was commanding. The attack resulted in the death of one of his soldiers and the amputation of his right leg below the knee.

On return to the UK, Guy joined an expedition to the Geographic North Pole which was successfully completed in Apr 2011. Upon leaving the military in 2013 Guy worked as the expedition planner and team captain for an expedition to the South Pole, the pole was reached in December 2013. To date, he is the only amputee to have completed expeditions to both the North and South Pole.

He was appointed MBE in the 2020 Queen's Birthday Honours and a Deputy Lieutenant of Gloucestershire in 2021.

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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GOLD Sponsor – Patient Testimonial Presentation

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Knowledge Forum App & Technology Help Desk

Price: \$8,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor of the GCSG Knowledge Forum App & Technology Help Desk. The sponsor logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

Silver Sponsor – Lanyards

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor of the GCSG Knowledge Forum lanyards distributed to all 150+ expected attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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SILVER Sponsor – Lunch, Tea/Coffee (Wednesday or Thursday)

Price: \$6,000 (2 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsorship of either Wednesday (5th Oct) or Thursday (6th Oct) lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee). Sponsoring company can choose Wednesday or Thursday on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Professional Headshot & Photography

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor of the GCSG Professional Headshots and Photography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website sponsor logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the Knowledge Forum.

SILVER Sponsor – Wi-Fi Internet

Price: \$6,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Exclusive sponsor of GCSG Knowledge Forum Wi-Fi for the duration of the meeting in Dubrovnik
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the Knowledge forum.



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SILVER Sponsor – Conference Registration Welcome

Price: \$6000 (1 opportunity available)

Number of BD/Sales reps allowed to register: 2

- Exclusive sponsor of the initial registration check-in period on Tuesday, 4th October approximately 3 pm – 6 pm). Be creative in how you welcome the expected 150+ registrants to the GCSG 2022 European Knowledge Forum!
- Sponsor logo will be displayed in the registration area and will appear on the dual branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g., welcome drink near registration table, branded giveaways, etc.).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration (Tuesday 4th October 2022). Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Hotel Key card

Price: \$6000 (1 opportunity available)

Number of BD/Sales reps allowed to register: 2

- Exclusive sponsor of the hotel key cards that will be distributed at check-in to all 150+ expected GCSG Knowledge Forum attendees.
- GCSG will produce the key cards with the GCSG and sponsor logos.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

BRONZE Sponsor – Vendor Showcase

Price: \$4,000 (6 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless!
- Opportunities will be scheduled on either Tuesday, 4th October between 4-5pm, (after the Bootcamp and before the GCSG Meeting and Greet), or after closing remarks on Thursday, 6th October between 3:30-4:30pm. Sessions will run concurrently and the specific time of each showcase will be determined based on the order of purchase with an effort made not to run



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competitor sessions at the same time.

- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

Bronze Sponsor – Recharge Stations

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1

- Exclusive sponsor will have the ability to place signage, (size A4: approx. 21 X 29.7 cm), next to charging stations in EACH of the workshop rooms and in the plenary room for the duration of the Knowledge Forum. The charging stations have universal compatibility and will have the ability to charge multiple devices at one time.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance

Bronze Sponsor – GCSG “After Hours” Event (Tuesday 4th October)

Price: \$4,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1

- Exclusive sponsor of the GCSG “After Hours” events on Tuesday, 4th October (8:30pm to closing).
- Sponsor is responsible for all entertainment (games/music/food and beverage/etc.) for their event. GCSG Logistics Team can connect sponsor with entertainment vendors, if necessary.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the designated area. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance



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MEMBER Sponsor – Boot Camps & Orientation

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1

- Exclusive sponsor of the GCSG Boot Camps on Tuesday, 4th October (approximately 6 hours each, running concurrently) followed by the Knowledge Forum Orientation.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items in the boot camp and orientation rooms. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Sponsored email to GCSG Mailing List

Price: \$3,000 (4 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1

- Sponsor one Knowledge Forum-related email to the entire GCSG global email list in the lead-up to the start of the Knowledge Forum.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

MEMBER Sponsor – Knowledge Forum Notepad & Pen (1 per attendee)

Price: \$3,000 (1 opportunity available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1

- Exclusive sponsor of a GCSG Notepad & Pen for 150+ expected to use throughout the Knowledge Forum.
- Sponsor pays for the production & shipping of notepads and pens.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website



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MEMBER Sponsor – Hotel Room Drop

Price: \$3,000 (3 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps allowed to register: 1

- Sponsor to provide branded items/literature to attendees staying at the Knowledge Forum hotel. Sponsor will be responsible for working with (and paying) the hotel to have these items delivered to the attendees.
- Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

CONTRIBUTING Sponsor – Yoga Session (Wednesday or Thursday Morning)

Price: \$2,000 (2 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps allowed to register: 1

- Exclusive sponsor of a free GCSG yoga session on Wednesday 5th and Thursday, 6th October from 6:30-7:15am
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items in the area prior to the yoga session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

CONTRIBUTING Sponsor – Plenary Session Table Drop (Wednesday or Thursday)

Price: \$2,000 (4 opportunities available)

Number of BD/Sales/Marketing/ Senior Executive reps allowed to register: 1

- Sponsor to provide branded items to all attendees at a plenary session. Vendor can place pre-approved items at each table location or in attendee seats (approx. 150+) prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Choice of plenary session will be on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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NEW! Premium Tabletop Exhibit Space

Tabletop Price: \$6,000 (3 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Premium location in the foyer, right outside the exhibit hall and plenary session room; visible branding and foot traffic throughout the event
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as a premium exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2022 EKF Exhibitor Agreement for full details.

Tabletop Exhibit Space

Tabletop Price: \$4,500 (27 opportunities available)

Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw.
- Recognition as an exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2022 EKF Exhibitor Agreement for full details.