



Global Clinical Supplies Group 2022 US Annual Conference

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities for the GCSG 2022 US Conference in San Antonio, TX. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose the one (or more!) opportunity that best demonstrates your dedication to the clinical supplies community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!**

***This document is still under construction. What is seen here is an example of what GCSG is planning to offer. Some of the opportunities are subject to change. Check back often for the most up to date version.*

As a reminder: Purchase of a sponsorship at Silver level or below entitles you to purchase one (1) Business Development (BD) registration. Purchase of a Diamond, Platinum or Gold sponsorship or a tabletop exhibit space entitles you to purchase up to two (2) BD registrations. Each company may have a maximum of two (2) BD/Sales colleagues attend the conference (excluding speakers & committee members) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased. The only exception to this will be for companies with three (3) or more divisions/subsidiaries that purchase a tabletop exhibit. These eligible companies may purchase a 3rd BD registration for \$3,000. Contact VendorHelp@mygcs.com if you are eligible and interested in purchasing a 3rd BD registration.

Mark your calendar! On Wednesday, December 8th, 2021 at 11:00am EST, the following sponsorship packages and exhibit spaces will become available via the registration system on our website (www.mygcs.com) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$10,000 level (inclusive of all exhibitor and sponsorship purchases), may also purchase one (1) additional delegate pass for a VP-level (non-sales) executive from their company to attend the conference. Contact SponsorshipHelp@mygcs.com if you are eligible and interested in purchasing the additional delegate pass for a VP-level (non-sales) executive.

DIAMOND Sponsor – GCSG Night Out “Texas State Fair” (Monday Dinner and Entertainment)



Price: \$12,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 2

Come one, come all to the State Fair – GCSG-style! This event has all the elements you’d find at a state fair, including games like Ring the Bottle, Milk Can, Giant Jenga and Horse Shoes. You can also try your hand at Axe Throwing, enjoy the Exotic Petting Zoo or grab your friends and create your own souvenir in the photo booth. Décor features include a car bar and a Texas State flag back drop.

- Exclusive sponsor (along with GCSG) of the Night Out dinner and entertainment on-site at Hyatt Hill Country Resort on the evening of Monday, May 2nd.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Logo and branding on one email communication about the conference to registrants.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

PLATINUM Sponsor – Sunday Meet & Greet “Fiesta”



Price: \$10,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 2

It’s Fiesta Time! Authentic folklorico dancers will welcome guests, perform traditional dances and create a colorful ambiance. Central TX has been known for its BBQ since the 1800’s. As a nod to that local tradition, registrants will have the opportunity to create their own custom BBQ Rub! Entertainment will also include a high-energy show from Las Coronelas, a beautiful, all-female mariachi ensemble. Their mix of songs in English and Spanish offers something for everyone. And last, but not least, grab a beer & take a photo with one of our friendly strolling beer burros!

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Sunday, May 1st. Networking activity to be determined by sponsoring company and provided to the Marketing Coordinator for approval by GSCG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Marketing Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Keynote Speaker Presentation



Keynote Speaker, Courtney Clark, is the luckiest unlucky person in the world. After a series of major struggles beginning in her mid-20s, she has built two successful businesses and is the author of two books. She works with people who want to adapt faster and achieve more, and has spoken worldwide to organizations like Procter & Gamble, Dell, S&P, Humana, Cisco, and Cardinal Health.

Courtney’s resilience work has been called “practical,” “powerful,” and “empowering” by industry leaders, and she’s been featured in Forbes, Psychology Today, USA Today, and The Chicago Tribune.

Price: \$8,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 2

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker’s biography.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Patient Testimonial Presentation

Price: \$8,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 2

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker’s biography.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

GOLD Sponsor – Lanyards

Price: \$8,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 2

- Exclusive sponsor of the GCSG conference lanyards distributed to all 350+ expected attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

GOLD Sponsor - Conference App & Technology Help Desk

Price: \$8,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 2

- Exclusive sponsor of the GCSG Conference App & Technology Help Desk. The sponsor logo will appear on the login screen of the GCSG app that all attendees use throughout the conference to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the conference and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Marketing Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Breakfast, Lunch and Networking Snack Breaks (Monday or Tuesday)

Price: \$6,000 (2 opportunities)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Breaks on either Monday, May 2nd or Tuesday, May 3rd. (Choice of date will be based on order of purchase)
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

SILVER Sponsor - Wi-Fi Internet

Price: \$6,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of GCSG Conference Wi-Fi for the duration of the meeting in San Antonio.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, the sponsor's name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the conference.

SILVER Sponsor - Professional Headshots & Conference Photography

Price: \$6,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the GCSG Professional Headshots and Conference Photography.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, sponsor attribution and logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the conference.

SILVER Sponsor – Conference Registration Welcome

Price: \$6000 (1 opportunity)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the initial registration check-in period on Sunday, May 1st (approximately 3 pm – 6 pm). Be creative in how you welcome the expected 350+ registrants to the GCSG 2022 US Conference!
- Sponsor logo will be displayed in the registration area and will appear on the dual branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g. welcome drink near registration table, branded giveaways, etc.).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration (May 1st, 2022). Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

SILVER Sponsor – Hotel Keycard

Price: \$6000 (1 opportunity available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the hotel keycards that will be distributed at check-in to all 350+ expected GCSG Conference attendees.
- GCSG will produce the keycards with the GCSG and sponsor logos.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

BRONZE Sponsor - Executive Summary Articles of Plenary Sessions

Price: \$4,000 (4 opportunities)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of a GCSG Conference Executive Summary Article to be professionally written and promoted approximately 2-3 months after the conference via the GCSG website, email blast and social media.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, GCSG will include sponsor attribution and company logo in the executive summary article. Sponsoring company will also have permission to promote and redistribute the article once published.

BRONZE Sponsor – Breakfast, Lunch and Networking Snack Break (Wednesday)

Price: \$4,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Break on Wednesday, May 4th (3/4 day).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on Wednesday. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

BRONZE Sponsor – Vendor Showcase

Price: \$4,000 (9 opportunities)

Number of BD/Sales reps allowed to register: 1

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless!
- Opportunities will be scheduled on each of the three days of the conference. Sessions will run concurrently and the specific time of each showcase will be determined based on the order of purchase with an effort to not run competitor sessions at the same time.
- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the conference will be permitted to attend the sessions.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

BRONZE Sponsor - GCSG "After Hours" (Sunday, May 1st or Monday, May 2nd)

Price: \$4000 (2 opportunities available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the GCSG "After Hours" event on Sunday, May 1st (8:30pm-closing) or Monday, May 2nd (9:00pm to closing).
 - All times are estimates and will be finalized closer to the event.
 - Choice of day will be on a first come, first served basis.
- Sponsor is responsible for all entertainment (games/music/food and beverage/etc.) for their event. GCSG Logistics Team can connect sponsor with entertainment vendors, if necessary.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the designated area. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor - GCSG “After Hours” (Tuesday, May 3rd)

Price: \$3000 (1 opportunity available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the GCSG “After Hours” event on Tuesday, May 3rd (9:00pm to closing).
 - Please note that the Tuesday evening “After Hours” opportunity is discounted because GCSG is aware that the vendors enjoy taking guests off site for activities, dinner, etc. following the Vendor Reception and may not return to the hotel until later in the evening. Due to hotel requirements, the “After Hours” event must still end at midnight.
 - All times are estimates and will be finalized closer to the event.
 - Choice of day will be on a first come, first served basis.
- Sponsor is responsible for all entertainment (games/music/food and beverage/etc.) for their event. GCSG Logistics Team can connect sponsor with entertainment vendors, if necessary.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the designated area. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Masks

Price: \$3000 (1 opportunity)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the GCSG conference masks distributed to all 350+ expected attendees at registration.
- GCSG will produce the masks with the GCSG and sponsor logos
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

MEMBER Sponsor - Boot Camps & Conference Orientation

Price: \$3,000 (1 opportunity)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of the GCSG Conference Boot Camps on Sunday, May 1st (approximately 6 hours each, running concurrently) and Conference Orientation on the afternoon of Sunday, May 1st
- Sponsorship includes a 30-minute showcase held over the boot camp lunch break. Showcase can be on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless!
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the boot camp rooms and Conference Orientation room. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Sponsored email to GCSG Mailing List

Price: \$3000 (4 opportunities available)

Number of BD/Sales reps allowed to register: 1

- Sponsor one conference-related email to the entire GCSG global email list in the lead-up to the start of the conference.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

MEMBER Sponsor – Puppy Party Wednesday

Price: \$3000 (1 Opportunity Available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of a puppy party during the lunch hour on Wednesday, May 4th. Event includes quality time playing with puppies from a local shelter with part of the proceeds going to Pet's Alive! in the sponsor's name. In addition to playing with the puppies, there is the option to adopt!
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the vicinity of the puppy play area. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Live Graffiti Artist (Tuesday)

Price: \$3000 (1 Opportunity Available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of a Live Graffiti Artist during the lunch hour on Tuesday, May 3rd. Watch as a graffiti artist creates a pre-approved work of art of the sponsor's choosing (company logo, company building, landscape of your facility, etc.). The sponsor will be able to keep or provide the completed work of art as a giveaway at the end of the conference.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the vicinity of the graffiti artist's work area. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Relax & Recharge Station

Price: \$3000 (1 Opportunity Available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of branded charging stations for the duration of the conference.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

MEMBER Sponsor – Conference Notepad & Pen (1 for each attendee)

Price: \$3000 (1 Opportunity Available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of a GCSG Conference Notepad & Pen for attendees to use throughout the conference.
- This item will be included in the welcome bag each of the 350+ expected registrants will receive at registration.
- Sponsor pays for the production & shipping of notepads and pens.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

MEMBER Sponsor – Hotel Room Drop

Price: \$3000 (3 Opportunities Available)

Number of BD/Sales reps allowed to register: 1

- Sponsor to provide branded items/literature to attendees staying at the conference hotel. Sponsor will be responsible for working with (and paying) the hotel to have these items delivered to the attendees.
- Description of giveaway items must be provided to the Marketing Coordinator in advance for approval.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

CONTRIBUTING Sponsor – Yoga Session Monday Morning

Price: \$2000 (1 Opportunity Available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of a free GCSG yoga session on Monday, May 2nd from 6:30-7:15A. Hotel will provide towels, mats and water. 30 spaces available.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the area prior to the yoga session. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

CONTRIBUTING Sponsor – Branded Sanitation Stations

Price: \$2000 (1 Opportunity Available)

Number of BD/Sales reps allowed to register: 1

- Exclusive sponsor of sanitation stations located throughout the Conference area.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website and GCSG-provided signage with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the area of the sanitation stations. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

CONTRIBUTING Sponsor – Table Drop in Plenary Sessions

Price: \$2000 (3 opportunities available)

Number of BD/Sales reps allowed to register: 1

- Sponsor to provide branded items to all attendees at a plenary session. Vendor can place pre-approved items at each table location or in attendee seats prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.
- Choice of plenary session will be on a first come, first served basis.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website and GCSG-provided signage with your logo at the event.

NEW! Premium Tabletop Exhibit Space

Tabletop Price: \$6,000 (6 opportunities available)

Number of BD/Sales reps allowed to register: 2

- Premium location in the foyer, right outside the exhibit hall and plenary session room; visible branding and foot traffic throughout the event
- Participation in the Vendor Reception in the foyer and Vendor Prize Drawing Networking Activity.
- Recognition as a premium conference exhibitor on the GCSG website.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2022 US Conference Exhibitor Agreement for full details.

Tabletop Exhibit Space

Tabletop Price: \$4,500 (49 opportunities available)

Number of BD/Sales reps allowed to register: 2

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception within the Exhibit Hall and Vendor Prize Drawing Networking Activity.
- Recognition as a conference exhibitor on the GCSG website.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2022 US Conference Exhibitor Agreement for full details.