



***GCSG is excited to announce the sponsorship offerings for the
2021 European Virtual Knowledge Forum!***

The list below describes this year's sponsorship offerings for the GCSG 2021 European Virtual Knowledge Forum. While we now have some experience in the world of virtual conferences under our belts, we are open to additional sponsorship suggestions based on your experiences with virtual events. We are striving to make the 2021 European Virtual Knowledge Forum a phenomenal online event! Please share your ideas with us at SponsorshipHelp@mygcsq.com. Any additions to the sponsorship opportunity list will be announced to all vendors.

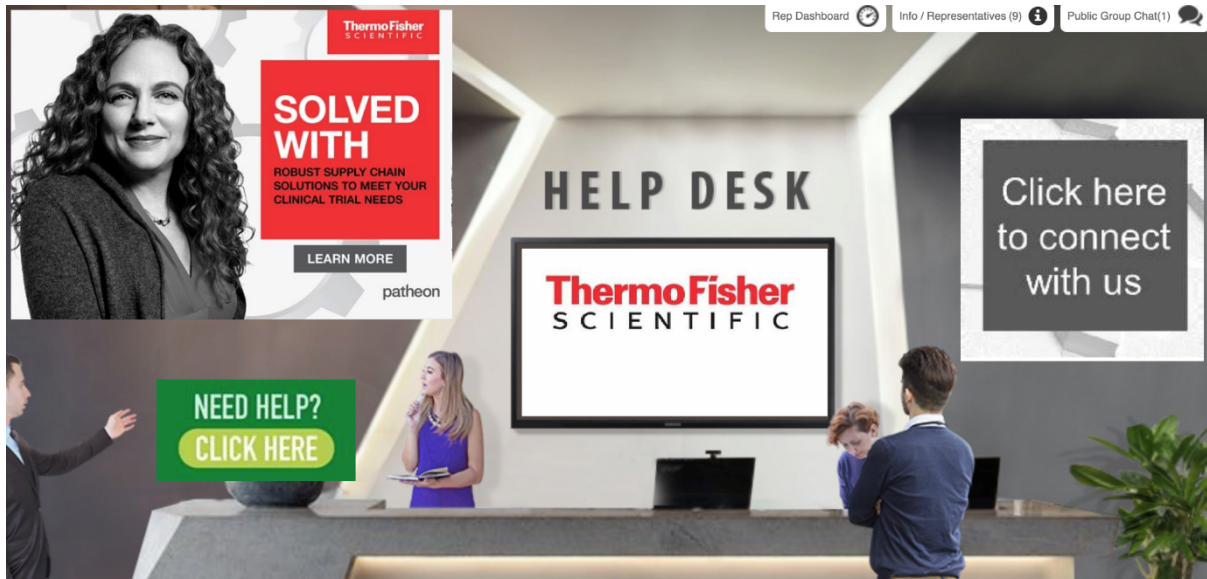
DIAMOND Sponsor – Co-sponsor Virtual Platform



Price \$10,000 (1 opportunity)

- Exclusive sponsor of the conference platform for the event. Shared use (with GCSG) of Jumbotron and Lobby space for the duration of the conference (representative sample above). The fully customizable screen can have up to 5 different slides provided by the sponsor.
 - Slides can contain click linkages to videos, websites or documents provided by the sponsor.
 - Logo and branding on one e-mail communication about the conference to registrants.
 - Opportunity to host EITHER one Vendor Showcase during the event (See Vendor Showcase sponsorship description below for additional details.) OR the opportunity to host one post-conference webinar (up to 60 minutes and within two months of the conference) for our members on the topic of your choice.
 - One video or publication of your choice loaded to all registrant's briefcases. This is the only vendor content that will be pre-populated in the briefcase.
 - Two dedicated LinkedIn posts thanking the Diamond sponsor for their support. One in August and one in September.
 - Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform twice per day – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Sponsor may provide up to 3 messages (one for each day of the event) that will be scheduled to run twice that day. Messages must be provided to GCSG (SponsorshipHelp@mygcs.com) by 20 Sept 21. Messages received after that date are not guaranteed to run.
 - Recognition as a conference sponsor on the GCSG website & Sponsor Recognition slide in the Communiqué Auditorium for the duration of the virtual conference.
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PLATINUM Sponsor - Conference App & Help Desk



Price \$8,000 (1 opportunity)

- Exclusive sponsor of the GCSG Conference App and Help Desk area in conference platform.
 - GCSG App:
 - Logo included on the landing page of the GCSG app.
 - Sponsor logo will be added to the app once payment is received and the sponsor provides their logo in the accepted format.
 - App will be sending push notifications to Knowledge Forum registrants during the event until January 2022.
 - Help Desk area on the Communiqué 6Connex Platform for the European Knowledge Forum.
 - Sponsor's name will be incorporated into the room name.
 - Sponsor has the option of branding the Help Desk room (representative sample above) with sponsor's logo, content window and rotating banners to display video clips, downloadable content or links to other materials / locations. Links within the platform lead the attendee to another area within the platform, such as your exhibit booth. External links lead to areas outside of the platform, such as to your website or your giveaway registration form.
 - One dedicated LinkedIn post thanking the Platinum sponsor for their support of GCSG (in August or September).
 - Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform once per day – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Sponsor may provide up to 3 messages (one for each day of the event). Messages must be provided to GCSG (SponsorshipHelp@mygcs.com) by 20 Sep 21. Messages received after that date are not guaranteed to run.
 - Recognition as a conference sponsor on the GCSG website & Sponsor Recognition slide in the Communiqué Auditorium for the duration of the virtual conference
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GOLD Sponsor – Co-Sponsor Monday Entertainment Event

Price \$5,000 (1 opportunity) - Mesmerist / Magician (www.miragemagic.com)

We are bringing entertainment to our virtual event! Have your brand associated with one of the entertainment events of the 2021 European Virtual Knowledge Forum by being the exclusive sponsor of the Monday Virtual Entertainment Event, co-hosted by GCSG.

Nicolas Clement is a professional French magician and mentalist based in London. A member of The Magic Circle, his act is a mix of magic and mentalism, and his charisma and personality have made him very popular with celebrities, footballers and CEOs.

Nicolas has performed at some of the most prestigious events in the UK and around the world (including Switzerland, Monaco, Canada, Malta, USA and Seychelles) and has performed alongside Penn & Teller, Dynamo and David Blaine. His magic is quick, modern, visual and entertaining.



Your Sponsorship Includes:

- Logo and/or sponsor name incorporated into the performance where possible
- Monday Virtual Entertainment Event content and/or associated advertising branded with sponsor's logo
- One LinkedIn post inviting conference attendees to join the Virtual Entertainment Event and thanking the sponsor for their support of GCSG
- A Senior Executive from the sponsoring company may give a short introduction (written by GCSG) of the event's activities
- Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Sponsor may provide one message to be run once on the day of the event. Messages must be provided to GCSG (SponsorshipHelp@mygcsng.com) by 20-Sep-21. Messages received after that date are not guaranteed to run.
- Sponsor logo & reminder of the event will appear on the rotating banner in the Communiqué Lobby and Auditorium on the day of the event.
- Recognition as a conference sponsor on the GCSG website & sponsor recognition banners in the Communiqué Auditorium for the duration of the virtual conference.

GOLD Sponsor – Co-Sponsor Tuesday Entertainment Event

Price \$5,000 (1 opportunity) – Escape Room

We are bringing entertainment to our virtual event! Have your brand associated with one of the entertainment events of the 2021 European Virtual Knowledge Forum by being the exclusive sponsor of the Tuesday Virtual Entertainment Event, co-hosted by GCSG.



Our partner Time Games will design and produce a purpose-built GCSG-themed escape room game. This timed (45min approx.) event will be comprised of a mix of games including drag & drop, logic, information gathering and documentation-based puzzles, with everything themed around clinical trial supply.

Your Sponsorship Includes:

- Logo and/or sponsor name incorporated into the event where possible
- Tuesday Virtual Entertainment Event content and/or associated advertising branded with sponsor's logo
- One LinkedIn post inviting conference attendees to join the Virtual Entertainment Event and thanking the sponsor for their support of GCSG
- A Senior Executive from the sponsoring company may give a short introduction (written by GCSG) of the event's activities
- Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Sponsor may provide one message to be run once on the day of the event. Messages must be provided to GCSG (SponsorshipHelp@mygcs.com) by 20-Sep-21. Messages received after that date are not guaranteed to run.
- Sponsor logo & reminder of the event will appear on the rotating banner in the Communiqué Lobby and Auditorium on the day of the event.
- Recognition as a conference sponsor on the GCSG website & sponsor recognition banners in the Communiqué Auditorium for the duration of the virtual conference.

GOLD Sponsor – Co-Sponsor Wednesday Entertainment Event

Price \$5,000 (1 opportunity) – Shake It Up with Zest Mixology

(<https://www.youtube.com/watch?v=J9Lmu9J0iqo>)

We are bringing entertainment to our virtual event! Have your brand associated with one of the entertainment events of the 2021 European Virtual Knowledge Forum by being the exclusive sponsor of the Wednesday Virtual Entertainment Event, co-hosted by GCSG



Join GCSG and “The Cocktail King” Murdo Macloud for a virtual drinks experience that will delight and excite! This 90-minute tour of Europe will include rotating through four dedicated rooms; each room will be themed and attendees will make an iconic cocktail from four of Europe’s greatest cities, as well as take part in interactive quizzes, cocktail facts and themed events.

Your Sponsorship Includes:

- Logo and/or sponsor name incorporated into the performance where possible
 - Wednesday Virtual Entertainment Event content and/or associated advertising branded with sponsor’s logo
 - One LinkedIn post inviting conference attendees to join the Virtual Entertainment Event and thanking the sponsor for their support of GCSG
 - A Senior Executive from the sponsoring company may give a short introduction (written by GCSG) of the event’s activities
 - Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Sponsor may provide one message to be run once on the day of the event. Messages must be provided to GCSG (SponsorshipHelp@mygcs.com) by 20-Sep-21. Messages received after that date are not guaranteed to run.
 - Sponsor logo & reminder of the event will appear on the rotating banner in the Communiqué Lobby and Auditorium on the day of the event.
 - Recognition as a conference sponsor on the GCSG website & sponsor recognition banners in the Communiqué Auditorium for the duration of the virtual conference.
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GOLD Sponsor - Keynote Speaker



Price \$5,000 (1 Opportunity)

- Exclusive sponsor of the GCSG Keynote Speaker. This event will mark the formal kick off on day one of the Knowledge Forum and will take place in the main auditorium.
- GCSG will make every effort to coordinate a meeting between the speaker and one Senior Executive from the sponsoring company prior to the virtual conference.
- A Senior Executive from the sponsoring company may give a short introduction of the speaker's biography at the plenary session. The biography will be written by GCSG and provided to the sponsoring company to be read when introducing the speaker.
- Sponsor logo will appear in "main stage" branding areas on the day of their sponsorship
- Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform on the day of the sponsorship – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Messages must be provided to GCSG (SponsorshipHelp@mygcs.com) by 20-Sep-21. Messages received after that date are not guaranteed to run.
- Recognition as a conference sponsor on the GCSG website & sponsor recognition banners in the Communiqué Auditorium for the duration of the virtual conference.

GOLD Sponsor - Patient Testimonial



Price \$5,000 (1 Opportunity)

- Exclusive sponsor of the GCSG Patient Testimonial. This event will mark the formal kick off on day two of the conference and will take place in the main auditorium.
 - GCSG will make every effort to coordinate a meeting between the speaker and one Senior Executive from the sponsoring company prior to the virtual conference.
 - A Senior Executive from the sponsoring company may give a short introduction of the speaker's biography at the plenary session. The biography will be written by GCSG and provided to the sponsoring company to be read when introducing the speaker.
 - Sponsor logo will appear in "main stage" branding areas on the day of their sponsorship
 - Short announcement (Broadcast Message) that runs on the Communiqué 6Connex platform on the day of the sponsorship – content pre-approved by GCSG. Broadcast message must be 400 characters or less. Messages must be provided to GCSG (SponsorshipHelp@mygcs.com) by 20-Sep-21. Messages received after that date are not guaranteed to run.
 - Recognition as a conference sponsor on the GCSG website & sponsor recognition banners in the Communiqué Auditorium for the duration of the virtual conference.
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SILVER Sponsor – Vendor Showcase

Price \$2,000 (8 opportunities)

- Sponsorship includes a 1-hour showcase hosted on our conference platform, on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless!
 - There are 4 slots in the agenda from Tuesday – Thursday. Multiple sessions may run concurrently and the specific time of each showcase will be determined based on the order of purchase. Every effort will be made to avoid competitor sessions running at the same time.
 - Sessions will be recorded and available to be watched on-demand throughout the conference and up to 1 week after the conference on the Communiqué 6Connex platform. Sponsors will receive a copy of their recorded session.
 - Vendor must provide session title and description in advance to support online registration system design. Registrants will choose the showcase session as they would a regular workshop via the GCSG registration system. The showcase title and host company will appear on their personal schedule in the GCSG App.
 - Each Vendor Showcase can host up to 80 attendees. Sponsor may ship pre-approved gifts/ literature to attendees of their session who opt to share their addresses or by using a 3rd party provider to ship on their behalf. No addresses will be provided by GCSG.
 - Recognition as a conference sponsor on the GCSG website & Sponsor Recognition slide in the Communiqué Auditorium for the duration of the virtual conference.
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BRONZE Sponsor – Evening Hang Out/Networking

Price \$1,500 (2 opportunities)

We are bringing networking sessions to our virtual conference! Have your brand associated with an informal gathering during the 2021 European Virtual Knowledge Forum by being the exclusive sponsor of the Tuesday (6th October) or Wednesday (7th October) Networking session co-hosted by GCSG. This event will be a gathering point for all attendees at the end of the day on Tuesday or Wednesday.

- Events to be discussed and agreed
 - One LinkedIn post inviting conference attendees to join the Virtual Networking Session and thanking the sponsor for their support of GCSG (In Aug or Sep).
 - Sponsor logo & reminder of the event will appear on the rotating banner in the Communiqué Auditorium on Tuesday and Wednesday, on the day of their sponsorship.
 - Sponsor logo will appear next to their session in the Auditorium agenda throughout the entire conference (see example). This is where attendees will join the live session and view on-demand recordings of your entertainment event throughout the conference.
 - Recognition as a conference sponsor on the GCSG website & Sponsor Recognition slide in the Communiqué Auditorium for the duration of the virtual conference.
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BRONZE Sponsor – Breakout Room Branding

Price \$1,500 (4 opportunities)

- Exclusive sponsorship/branding of one workshop breakout room on the Communiqué 6Connex platform for the duration of the conference.
- All rooms will have the same layout with multiple locations to brand within each room. GCSG will provide specifications for each branded area within the room. Sponsor will be responsible for providing appropriate images and content to the GCSG Marketing Coordinator by the specified deadline.
- The Sponsor will have the opportunity to review the layout post-design. One set of revisions may be requested no later than 6-Sep-21. Design will be 'locked down' as of 13-Sep-21. While we will make every effort to work with our sponsors, GCSG is not responsible for design issues related to providing content that does not meet the specifications.
- Recognition as a conference sponsor on the GCSG website & Sponsor Recognition slide in the Communiqué Auditorium for the duration of the virtual conference.



BRONZE Sponsor – Sponsored e-mail to GCSG mailing list

Price \$1,500 (4 opportunities)

- Sponsor one conference-related e-mail to the entire GCSG global e-mail list in the lead-up to the start of the conference.
- Inclusion of company logo and 120 words in the e-mail. Information on engagement with e-mail blast (clicks/ opened) will be provided within one week after send. Note: No e-mail addresses will be provided to the sponsor.
- Recognition as a conference sponsor on the GCSG website & Sponsor Recognition slide in the Communiqué Auditorium for the duration of the virtual conference.