

GCSG 2021 Global Virtual Conference Booth Builder Tracking & Metrics Access

Booth Builder Admins will be able to access the Tracking & Metrics module of Communique's/6Connex virtual platform.

The Tracking & Metrics module can be accessed using this url:

<u>https://gcsg.6connex.com/controlpanel/virtual/login</u>. This is the same site that was used to build your exhibit booth prior to the start of the conference. Authorized users will need to login using their e-mail address and the password.

Upon logging in to that site, you will see this screen:



Clicking on Tracking & Metrics will take you to information about traffic in your booth.

If you have any questions about accessing this information, please don't hesitate to reach out to <u>VendorHelp@mygcsg.com</u>.