



*Virtually,
Anything is Possible*
GCSGinitttogether

GCSG is excited to announce the sponsorship offerings for our first ever virtual conference. We thank you for your patience as we identified our venue and developed these offerings.

The GCSG 2020 Global Virtual Conference Planning Committee used the feedback provided by you, our partner vendors, to select the Communiqué virtual event platform ([click here to go to their website](#)) to host our event. We believe this platform provides the engaging and interactive virtual conference experience that will maximize your return on investment. All the sponsorship and exhibit booth options are designed to provide you with the greatest visibility and opportunity to reach potential and existing customers.

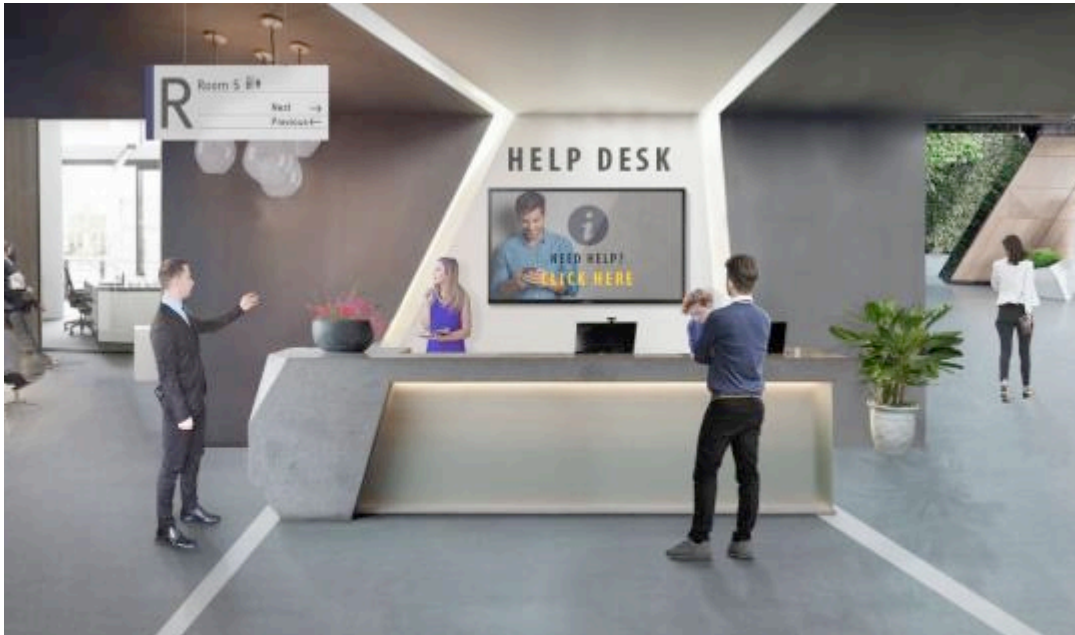
The list below describes our revised sponsorship offerings. We are all in a learning phase in this virtual environment, so it's possible that we may identify additional opportunities as we continue our mission to set up our 2020 Global Virtual Conference to be a phenomenal online event. Please share your ideas with us at marketing@mygcs.com. Any additions to the sponsorship opportunity list will be announced to all vendors.

DIAMOND Sponsor – Co-sponsor virtual platform (1 opportunity available) - SOLD



Price: \$12,000

- Exclusive sponsor of the conference platform for the event. Use of JumboTron throughout the conference (representative sample above) with GCSG. Screen can have up to 5 different slides/ videos provided by the sponsor and is fully customizable.
- Sponsor has the option of providing video clips or a rotating banner to be used throughout the lobby.
- Logo and branding on the email communications about the event.
- Opportunity to host one Vendor Showcase during the event. See Vendor Showcase sponsorship description below for additional details.
- Add one video or publication of your choice to the Reference Library.
- Two dedicated LinkedIn posts thanking the Diamond sponsor for their support. One in August & one in September.
- Opportunity to host one post conference webinar (up to 60 minutes) on our platform for our members on the topic of your choice.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

PLATINUM Sponsor - Conference App & Technology Helpdesk - SOLD

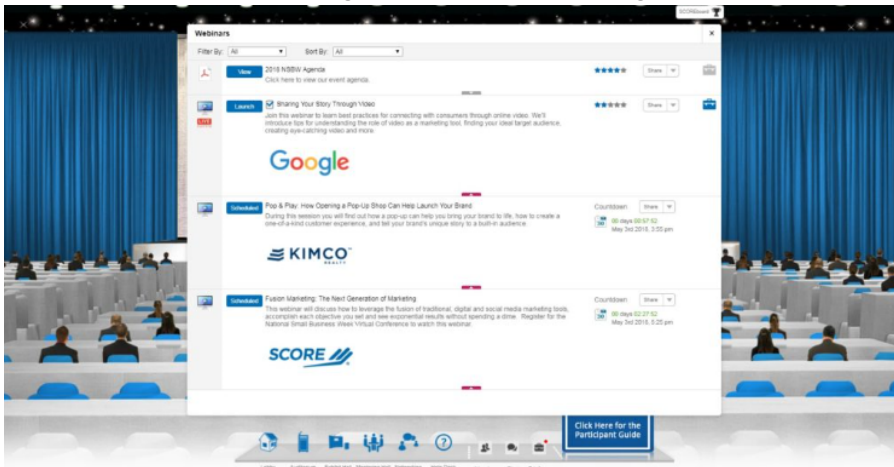
Price: \$10,000

- Exclusive sponsor of the GCSG Conference App and the Technology Helpdesk.
- Logo included on the landing page in the GCSG app. Sponsor logo will remain on the App through April 2021. App will be sending push notifications starting this summer and continue to be used outside of the conference throughout the year.
- Logo included on help desk sign, located in the lobby where all registrants enter the conference. All participants will be in the lobby room at the start of each day and throughout the day as they navigate to their virtual rooms.
- Help Desk room (representative sample above) can be branded with sponsors logo.
- Opportunity to host one post conference webinar (up to 60 minutes) on our platform for our members on the topic of your choice.
- Add one video or publication of your choice to the Reference Library.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

GOLD Sponsor – Keynote Speakers/Patient Testimonials

Price: \$7,000 (4 available - 2 keynote, 2 patient testimonial) - 1 remaining

- Exclusive sponsor of either a GCSG Keynote Speaker or Patient Testimonial presentation. The virtual conference will feature two keynote speakers and two patient testimonials in the Main Hall for all attendees. These events will be the formal kick off for each day of the virtual conference.
- GCSG will coordinate a meeting between the speakers and one Senior Executive from the sponsoring company prior to the virtual conference. A Senior Executive may give a short introduction of the keynote’s biography at the plenary session which will mention the sponsor. The biography will be written by GCSG and provided to the sponsoring company to be read when introducing the Keynote.
- Sponsor logo will appear in “main stage” branding areas on the day of their sponsorship as well as next to their session in the Main Hall agenda during and after the session (representative sample below) where attendees can view on demand recordings of these sessions throughout the conference.



- Exclusive sponsor of one of 4 webinars offered post conference by Dave Mitchell on GCSG’s platform or you may host one post conference webinar (up to 60 minutes) on the GCSG platform for all active GCSG members on the topic of your choice. All marketing associated with these events will contain sponsor logo.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

SILVER Sponsor – Conference Orientation - SOLD

Price: \$5,000 (1 available)

- Exclusive sponsor of a custom GCSG platform orientation video that is designed to provide a high-level overview of the environment, content and navigation tips. Sponsor's logo and up to 120-word welcome message by sponsor to be included in distribution of the video to all registrants prior to the conference.
- Content will also be available on the GCSG website prior to the conference as well as in the conference platform Resource Library throughout the conference with visible sponsor logo.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

BRONZE Sponsor –Sponsored email to database - SOLD

Price: \$2,000 (5 opportunities)

- Exclusive sponsor of one conference related email to the entire GCSG global email list leading up to the start of the conference.
- Inclusion of company logo and 120 words in the email. Sponsor ad will appear midway through the email. Proof will be sent to sponsor prior to execution. Information on engagement on email blast (clicks/ opened) will be provided one week after send. No email addresses will be provided to the sponsor.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

BRONZE Sponsor – Post Conference Marketing

Price: \$2,000

- Exclusive sponsor of a GCSG Conference Executive Summary Article to be professionally written and promoted approximately 3-5 months after the conference via the GCSG website, email blasts and social media.
- Sponsor attribution and logo will be featured in the executive summary article. Sponsoring company will also have permission to promote and redistribute the article once published.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

MEMBER Sponsor – Vendor Showcase / Virtual Tour

Price: \$1500 (8 opportunities) - 1 available

- Sponsorship includes a 45-minute showcase which can cover the sponsor's choice of topics. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour.
- Two opportunities per day, Monday – Thursday, will be offered to be hosted on our conference platform. Sessions will be recorded and available to be watched on demand throughout the conference and up to 1 week after the conference on the conference platform. Sponsors will receive a copy of their recorded session.
- Attendees will register as they would for a regular workshop via the GCSG registration system. The Showcase title and host will appear on their personal schedule in the GCSG App.
- Each Vendor Showcase can host up to 80 attendees. Sponsor may ship pre-approved gifts/ literature to attendees of their session who opt to share their addresses.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

MEMBER Sponsor – Networking Session Host

Price: \$1500 (25 opportunities)

- Sponsor a one-hour virtual networking session. Groups will be limited to a small number to maintain active engagement. The creativity is up to you! Provide trivia, a themed party, encourage creative cocktails or anything else to stimulate a conversation.
- These one-hour networking sessions will be offered Monday – Thursday at various times outside of core conference hours to accommodate different time zones and work schedules. Offerings available in various time zones, ranging from 7AM ET/ 1PM GMT to 2PM PT/ 5PM ET/ 11PM GMT.
- Networking Session will be hosted on GCSG's platform with up to 40 participants in each session. Sponsors may purchase more than one session if they would like to run their event multiple times.
- The title and theme of the Networking Session must be provided to the GCSG Marketing Coordinator in advance for approval.
- Sponsor may choose to purchase/host multiple sessions. If interested, contact ConferenceHelp@mygcs.com.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

MEMBER Sponsor – Morning Yoga

Price: \$1,500 (1 available)

- Exclusive sponsor of a morning yoga session on Day 3 of the conference.
- GCSG will provide qualified yoga instructor to lead 45-minute yoga session.
- Attendees will pre-register for this session during conference registration and there will be NO LIMITS on the number of attendees.
- Session to be hosted on sponsor's own platform (Zoom, Teams, etc.). Sponsor to provide meeting information to GCSG & GCSG will include in the agenda & attendee's personal schedule on the GCSG App.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

CONTRIBUTING Sponsor – Breakout Room Branding

Price: \$1000 (5 opportunities) - 3 opportunities

- Exclusive sponsorship/ branding of one workshop breakout room on our virtual platform for the entire conference.
- Multiple locations to brand within each room. Must meet requirements provided by GCSG and our virtual platform.
- The content must be provided to the GCSG Marketing Coordinator in advance for approval.
- Recognition as a conference sponsor on the GCSG website & Sponsor Board at the virtual conference.

Sponsorship Levels		
	2020 US Conference Pricing	2020 Global Virtual Conference Pricing
Diamond	\$15,000	\$12,000
Platinum	\$12,500	\$10,000
Gold	\$10,000	\$7,000
Silver	\$8,000	\$5,000
Bronze	\$6,000	\$2,000
Member	\$3,000-4,000	\$1,500
Contributing	\$1,000-1,500	\$1,000