



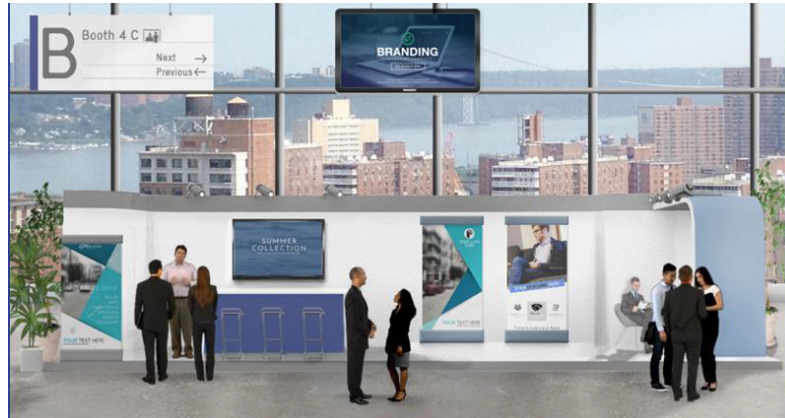
*Virtually,
Anything is Possible*
GCSGinitttogether

GCSG is excited to announce the exhibitor offerings for our first ever virtual conference. We thank you for your patience as we identified our venue and developed these offerings.

The GCSG 2020 Global Virtual Conference Planning Committee used the feedback provided by you, our partner vendors, to select the Communiqué virtual event platform ([click here to go to their website](#)) to host our event. We believe this platform provides the engaging and interactive virtual conference experience that will maximize your return on investment. All the exhibit booth options are designed to provide you with the greatest visibility and opportunity to reach potential and existing customers.

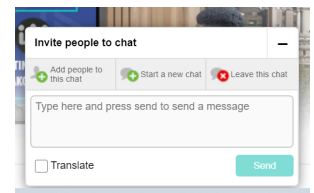
The list below describes our revised exhibit offerings. We are all in a learning phase in this virtual environment, so it's possible that we may identify additional opportunities as we continue our mission to set up our 2020 Global Virtual Conference to be a phenomenal online event. Please share your ideas with us at marketing@mygcs.com. Any additions will be announced to all vendors.

***** Virtual Exhibit Booth *****



Virtual Tabletop Price: \$3,000 (50 opportunities available)

- Fully customizable virtual booth to host a variety of content. Ability to offer your own contests and/or prize draws within your booth as with the in-person conference. Intuitive content windows to link to documents, videos, web pages, subscribe to newsletters, register for a vendor giveaway and more. (See representative sample above.) Audio or video files can play upon entry to the booth or by clicking on a content window.
- Over 8 hours of dedicated Exhibit Hall access with gamification incentives for attendees to visit your booth throughout the conference. Participation in the Vendor online Scavenger Hunt with prizes offered similar to the in-person event.
- Each registrant has a personal briefcase where content can be placed for them to download later.
- Chat functionality within booth allows for public / group or private chats. Private chats are visible only to the participant and yourself. Chats can be started by either the attendee or booth representatives.



- Booth Administration Dashboard allows booth representatives to:
 - See all attendees that are in the room and have access to their platform profile details
 - Audible notification when someone has entered the booth and when someone has initiated a chat.
 - Utilize a watch list tab to save attendees for follow up
 - Rep Chat enables booth representatives to privately chat with each other
 - Chat History – Quick access to all booth rep chats that are downloadable.
 - Chat queues – can be utilized to have those entering the booth added to a queue to be ‘picked up’ by a booth rep
 - Rep checklist – can be populated by GCSG or booth admins with tips for booth chat representatives

- Reporting and Metrics available to show booth entries, content views, click actions, chat reports and webinar views (if applicable).
- Ability to purchase registration for 2 BD Sales Representatives to participate in the full conference.
- Option to purchase up to 4 additional BD personal to participate in Exhibit Hall activities only for a reduced rate.
- Recognition on the GCSG website & conference platform as a conference sponsor.
- See GCSG 2020 Global Virtual Conference Exhibitor Agreement for further details



	Previous	New (Virtual Conference)
Virtual Exhibit Booth***	\$5,400	\$3,000
Additional BD Reps		\$125 for up to 4*

**** In addition to the 2 BD rep full access registrations allowed with a booth purchase, we would allow up to 4 additional BD rep Exhibit Hall Only registrations for \$125 / rep. ****

******For an additional fee of \$550/booth, a Communique Client Services Project Manager will engage directly with exhibitor and upload content. Exhibitors are responsible for the creation of all content items by the due date specified by GCSG & Communique. We cannot guarantee content delivered to Communique after the due date will be loaded prior to the conference go live / launch. ******