

Global Clinical Supplies Group 2020 US Annual Conference

April 26 – April 29, 2020 in Orlando, FL

Sponsorship & Exhibitor Opportunities

GCSG is excited to announce new sponsorship opportunities as well as 58 exhibit tabletops (our largest number ever!) to meet growing demand for this MUST ATTEND industry event. This year's conference will be held at the Hyatt Regency Grand Cypress Hotel and we have an amazing event space for our exhibitors! The exhibit tabletops will be in the Portico Foyer, centrally located adjacent to meal seating areas and the food buffets and just outside the plenary hall, making the exhibits easily accessible to all attendees! In addition to putting our exhibitors at the center of everything, we are providing additional time on Monday and Wednesday for our vendors to interact with the over 400 attendees expected at the 2020 conference.

Wondering how to get your space? Simply choose the one (or more) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year! We are trying a different approach to registration this year so be sure to make note of the dates below.

As a reminder: Purchase of a sponsorship below Platinum entitles you to purchase one (1) Business Development registration. Purchase of a Diamond or Platinum sponsorship or an exhibit space entitles you to purchase up to two (2) Business Development registrations – one immediately when registering for the tabletop exhibit/sponsorship and a second by code when all fees are paid. Each company may have a maximum of two (2) Business Development/Sales colleagues attend the conference (excluding speakers & committee members) regardless of the number of tabletop exhibits/sponsorships purchased. Exceptions may be pre-approved by the Conference Chair if a parent company has 3 or more divisions represented at the conference.

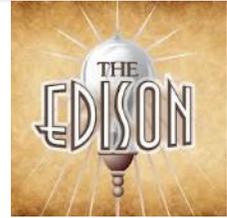
Mark your calendar! On *December 10th at 11:00am EST*, **Diamond, Platinum, Gold, Silver and Bronze sponsorship packages** will be available for purchase via our website (www.mygcsbg.com). With the purchase of any of these sponsorships you will also be eligible to purchase a tabletop exhibit. Use this option to be first in line and guarantee your company an exhibit space!

The remainder of the tabletop exhibit spaces and all Member and Contributing level sponsorships will become available on a first-come basis via our website (www.mygcsbg.com) on *December 12th at 11:00am EST*. At this time, companies will be able to buy a tabletop, a sponsorship or both from the remaining inventory.

As an added benefit for our biggest supporters, we will be allowing vendors who sponsor at or above the \$10,000 level (inclusive of all exhibitor and sponsorship purchases), to also purchase one (1) additional delegate pass for a VP-level (non-sales) executive from their company to attend the conference.

All sponsors will be recognized via a single large banner located in a highly visible / central area throughout the conference. Additional signage for the event may be provided by sponsor companies with prior approval from the GCSG Marketing Coordinator.

DIAMOND Sponsor – GCSG Night Out (Monday Dinner & Entertainment)



****UNIQUE OPPORTUNITY FOR 2020****

Price: \$15,000

- Exclusive sponsor of the GCSG Night Out dinner and entertainment on the evening of Monday, April 27th.
- The event will be held at “The Edison”, a unique off-site location with a variety of live entertainment options along with specialty branded cocktails! GCSG will be taking over this 1920’s themed restaurant in the heart of Disney Springs that offers a great environment for networking, dancing (we’ll have a live band throughout the evening!) and entertainment with plenty of food and drink to keep everyone satisfied. The sponsor will enjoy the use of the multiple displays within the venue, where their content, along with GCSG’s, can be shared throughout the event.
- The sponsoring company will be recognized by the conference Master of Ceremonies and a senior executive from the sponsoring company may give a short welcome address to the attendees from the event stage.
- In addition to recognition on the GCSG website and branding with your logo at the event & conference, sponsor can place pre-approved signage, collateral and giveaway items throughout the contracted event space.
- Sponsor may also work with the event staff to arrange for additional activities (at their expense) such as: Cigar Rolling on the Patio or Apothecary Shots distributed throughout the evening.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.



PLATINUM Sponsor – Sunday Meet & Greet

Price: \$12,500

- Exclusive sponsor of the GCSG Meet & Greet “Cabana Nights” Networking Event on the opening night of Sunday, April 26th.
- Networking activity to be determined by sponsoring company. Sponsor to provide any materials and prizes to be given away or awarded at the event.
- The sponsoring company will be recognized by the conference Master of Ceremonies and a senior executive from the sponsoring company may give a short invite/welcome address to attendees.
- In addition to recognition on the GCSG website and recognition with your logo at the event & conference, sponsor can place pre-approved signage, collateral and giveaway items throughout the contracted event space.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.



GOLD Sponsor – After Party Speakeasy at Enzo’s Hideaway

****UNIQUE OPPORTUNITY FOR 2020****

Price: \$10,000

- Just a quick nip through Rum Runner’s Tunnel will get the group from Edison’s to the after-hours celebration on Monday, April 27th. Enzo’s Hideaway is a true 1920’s speakeasy where you can sip on prohibition-era cocktails and enjoy delicious bites at the tunnel bar. This will be an after party not to be missed!!
- The exclusive sponsor of the After Party Speakeasy at Enzo’s Hideaway will enjoy easy access for all of the Monday evening attendees to move directly to the after-hours lounge where desserts, meat & cheese trays and beverages will be available.
- In addition to recognition on the GCSG website, co-branded (GCSG/Sponsor) materials for food & beverage items and recognition with your logo at the conference, the sponsor can place pre-approved signage, collateral and giveaway items throughout the designated bar area. The vendor may also work with the event staff to arrange for additional activities (at their expense) such as photo booths, etc.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.



GOLD Sponsor - Conference App & Technology Helpdesk

Price: \$10,000

- Exclusive sponsor of the GCSG Conference App and-Technology Helpdesk.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, the sponsor logo will appear on the login screen of the app that all attendees use throughout the conference to view the meeting agenda, events and surveys.
- Exclusive sponsor of the GCSG Technology Help Desk will also have their logo on the Help Desk sign. The Help Desk will be open throughout the conference in high traffic areas to be visible to delegates who have questions about the GCSG website and app.
- Sponsor can place pre-approved signage, collateral and giveaway items at the Technology Helpdesk.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

GOLD Sponsor - Wi-Fi Internet

Price: \$10,000

- Exclusive sponsor of the GCSG Conference WiFi. Ensure your company's name is remembered by offering a customized WiFi password for the duration of the conference.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, the sponsor will select the WiFi password that all attendees will use throughout the conference.

The WiFi sponsor will be featured on the carousel of slides daily to remind users of the password to access WiFi.

SILVER Sponsor – Keynote Speaker Presentation

Price: \$8,000

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of GCSG.
- A Senior executive from the sponsoring company may meet the keynote speaker just prior to the event and give a short introduction of the keynote's biography at the plenary session. The biography will be written by

GCSG and provided to the sponsoring company to be read when introducing the Keynote.

- In addition to recognition on the GCSG website and recognition with your logo at the conference, the introductory slide shown while introducing the Keynote Speaker will contain the sponsor's logo. The sponsor can also place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the first day's session.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

SILVER Sponsor – Lanyards

Price: \$8,000

- Exclusive sponsor of the GCSG conference lanyards distributed to all 400+ expected attendees at the US Conference.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, GCSG will produce lanyards with alternating GCSG and sponsor logos and distribute them to all attendees during registration

SILVER Sponsor - Professional Headshots & Conference Photography

Price: \$8,000

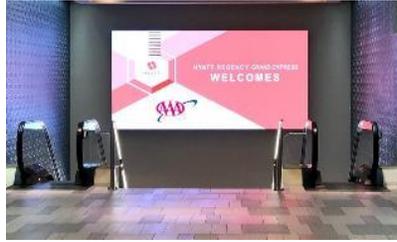
- Exclusive sponsor of the GCSG Professional Headshots and Conference Photography.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor attribution and logo will be featured when professional headshots and event photography are made available by GCSG to the attendees 3-5 weeks after the conference.

BRONZE Sponsor – Conference Registration Welcome

Price: \$6,000

- Exclusive sponsor of the initial registration check-in period on Sunday April 26th. Be creative in how you welcome the expected 400+ registrants to the GCSG 2020 US Annual Conference! Sponsor logo and message will alternate with a GCSG logo on the large electronic display at the top of the escalator leading down to the registration area. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference.
 - Welcome drink near registration table
 - Hotel room drop
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can also place pre-approved signage, collateral and giveaway items in the registration area from 3 - 6 pm on Sunday.

- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.



BRONZE Sponsor – After Hours Lounge (formerly known as Speakeasy)

Price: \$6000 (2 opportunities available)

- Exclusive sponsor of the GCSG After Hours Lounge in the Portico area of the hotel on the evening of Sunday, April 26th 9:00 pm-1:00 am or Tuesday, April 28th 9:00 pm-1:00 am.
- Sponsor will work directly with the hotel to arrange any food, beverage or entertainment desired and can design the evening to their liking.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can place pre-approved signage, collateral and giveaway items throughout the designated area.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

BRONZE Sponsor – Breakfast, Lunch and Networking Snack Breaks (Monday, Tuesday, Wednesday)

Price: \$6,000 (3 opportunities available)

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Breaks on Monday, Tuesday, or Wednesday.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Based on previous conferences, small items such as table tents, fishbowls and small giveaways are recommended.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

BRONZE Sponsor – Post Conference Marketing (Conference Highlight Video, Executive Summaries)

Price: \$6,000

- Exclusive sponsor of the GCSG Conference Highlight Video recapping highlights of the GCSG conference. Video will be promoted approximately 3-5 months after the meeting and throughout the coming year via the GCSG website, email blasts and social media.

- Exclusive sponsor of a GCSG Conference Executive Summary Article(s) to be professionally written and promoted approximately 3-5 months after the conference via the GCSG website, email blasts and social media.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsoring company may include a short (15-second) promotional spot at the end of the conference highlights video. Sponsor attribution and logo will be featured in the executive summary article and when the video is distributed. Sponsoring company will also have permission to promote and redistribute the article(s) once published
- Promotional content must be provided to the GCSG Marketing Coordinator in advance for approval.

MEMBER Sponsor – Relax & Recharge Station

****NEW****

Price: \$4,000

- Exclusive sponsor of 2 furniture groupings near Regency Hall (where plenary sessions will be held) containing up to 3 branded charging stations as shown below for the duration of the conference. One station will be positioned near the registration 3 area available at 7 am Sunday morning and one station inside Regency Hall doors – available after 3pm on Sunday
- Sponsorship includes recognition on the GCSG website and recognition with your logo at the conference. In addition, sponsor can place pre-approved signage, collateral and giveaway items on the relax/recharge stations



MEMBER Sponsor - Dual Branded (GCSG/Sponsor) - Conference Notepad & Pen (1 for each attendee)

****NEW****

Price: \$3,000

- Exclusive sponsor of a co-branded GCSG Conference Notepad & Pen for attendees to use throughout the conference.
- The Notepad & Pen should be dual branded, and graphics must be approved by the GCSG Marketing Coordinator prior to printing.
- Sponsor pays for the production & shipping of notepads and pens.
- Sponsorship includes recognition on the GCSG website and recognition with your logo at the conference.

MEMBER Sponsor – Seminar Courses (formerly Boot Camp) & Conference Orientation (formerly New Member Orientation)

Price: \$3,000

- Exclusive sponsor of the three planned Conference Seminars on Sunday, April 26th (approximately 6 hours each running concurrently) and the Conference Orientation on the afternoon of Sunday, April 26th.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can place pre-approved signage, collateral and giveaway items in the seminar rooms and Conference Orientation room.
- Description of signage, collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

MEMBER Sponsor – Hotel Room Drop

****NEW****

Price: \$3000 (3 opportunities available – Sun Night, Mon Night, Tue Night)

- Exclusive sponsor to provide gifts/literature to attendees staying at the conference hotel. Sponsor can liaise with the hotel to have items 'dropped' in the hotel rooms of attendees.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can provide pre-approved gift/literature to all attendees staying at the conference hotel.
- Description of the giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval.

MEMBER Sponsor –Plenary Session Handouts

Price: \$3000 (3 opportunities available – Mon, Tue, Wed)

- Exclusive sponsor to provide branded items/literature to all attendees at a plenary session. Sponsor can place pre-approved items at each table location or in attendee seats or distribute to attendees upon departure from the session.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can provide pre-approved gift/literature to all attendees of the assigned plenary session.
- Description of any sponsor-provided collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

CONTRIBUTING Sponsor – Doggie Yoga - Monday Morning

****UNIQUE OPPORTUNITY FOR 2020****

Price: \$1500

- Exclusive sponsor of Doggie Yoga (up to 40 attendees) on Monday morning. Instructor, yoga mats and refreshments will be provided.

- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can provide pre-approved gift/literature to all attendees of the yoga session.
- Description of any sponsor-provided collateral and giveaway items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

CONTRIBUTING Sponsor – Tech Showcase

****NEW****

Price: \$1500 (4 opportunities)

- Sponsorship of your own showcase, meeting or demonstration on Wednesday (final day of the conference) from 2:45 – 3:45 pm. Select and invite attendees to a session in which you can provide training, hands-on demos, or host a customer focus group.
- Each Tech Showcase is limited to 40 attendees by invitation only. Registration for the Tech Showcase event must be managed by the sponsor. Description authored/ designed by the sponsor of the event will be added to the GCSG web site with contact information for attendees who want more details.
- In addition to recognition on the GCSG website and recognition with your logo at the conference, sponsor can provide pre-approved gifts/literature to all attendees of their session.
- Description of any sponsor-provided collateral and give away items must be provided to the GCSG Marketing Coordinator in advance for approval. The sponsor may be asked to remove items not pre-approved by GCSG.

CONTRIBUTING Sponsor – Big Screen Monday

****UNIQUE OPPORTUNITY FOR 2020****

Price: \$1000 (5 opportunities)

- Sponsorship of a slide on the large electronic display screen at the top of the escalator leading down to the conference area on Monday. A single slide with your company logo/image and/or the message of your choosing will be placed in rotation with up to 5 other slides throughout the day.
- The content of the slide must be provided to the GCSG Marketing Coordinator in advance for approval.
- Sponsorship includes recognition on the GCSG website and recognition with your logo at the conference.



CONTRIBUTING Sponsor – Big Screen Tuesday

****UNIQUE OPPORTUNITY FOR 2020****

Price: \$1000 (5 opportunities)

- Sponsorship of a slide on the large electronic display screen at the top of the escalator leading down to the conference area on Tuesday. A single slide with your company logo/image and/or the message of your choosing will be placed in rotation with up to 5 other slides throughout the day.
- The content of the slide must be provided to the GCSG Marketing Coordinator in advance for approval.



- Sponsorship includes recognition on the GCSG website and recognition with your logo at the conference.

CONTRIBUTING Sponsor – Big Screen Wednesday

****UNIQUE OPPORTUNITY FOR 2020****

Price: \$1000 (5 opportunities)



- Sponsorship of a slide on the large electronic display screen at the top of the escalator leading down to the conference area on Wednesday. A single slide with your company logo/image and/or the message of your choosing will be placed in rotation with up to 5 other slides throughout the day.
- The content of the slide must be provided to the GCSG Marketing Coordinator in advance for approval.
- Sponsorship includes recognition on the GCSG website and recognition with your logo at the conference.

*** Tabletop Exhibit Space ***

Full Tabletop Price: \$4,500 (58 opportunities available)

- Recognition on the GCSG website and link provided by GCSG for use on your company website and email signature line
- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- See 2020 GCSG Exhibitor Agreement for further details