



## Global Clinical Supplies Group 2019 European Knowledge Forum Sponsorship Opportunities

Below is a list of sponsorship and exhibitor opportunities for the GCSG 2019 European Knowledge Forum this autumn in Lisbon. The European GCSG committee is excited to announce new sponsorship opportunities as well as more exhibit tablespots this year to meet growing demand for this **MUST ATTEND** industry event. Simply choose the one (or more) that best demonstrates your dedication to the clinical supplies community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!

Mark your calendar! Please note that on Wednesday, 8<sup>th</sup> May, 2019 at 2pm GMT, Service Providers will be invited to register for sponsorship opportunities via our website ([www.mygcs.com](http://www.mygcs.com)) on a first come, first serve basis. If a company also wishes to exhibit at the Knowledge Forum, it will be possible to purchase an exhibitor space at the same time as registering for a sponsorship opportunity.

For Service Provider companies who wish to procure an exhibitor space only, registration will open on Wednesday, 15<sup>th</sup> May, 2019 at 2pm GMT. Please note that availability of exhibitor spaces will be dependent upon how many exhibitor spaces are sold during the sponsorship registration period.

### Exhibitor Space (30 opportunities available)

#### Standard Branding Deliverables:

- Participation in the Exhibitor Reception and Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- Includes 2 full delegate passes for BD/Sales/Senior Executive/Marketing representatives to attend all Knowledge Forum presentations, workshops and events

**Note:** A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per service provider company. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per service provider company.

#### Tabletop:

- Skirted table within exhibit area
- See 2019 GCSG European Exhibitor Agreement for further details

**Price: \$8,500**

## Diamond Sponsor – GCSG Dinner Event (1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- Up to 2 representatives from BD/Sales/Senior Executive/Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per service provider company. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per service provider company

### GCSG Dinner Event:

- Exclusive sponsor of the GCSG dinner and entertainment on the evening of Wednesday, 23<sup>th</sup> October
- Recognition of sponsoring company by Master of Ceremonies
- Representative from sponsoring company may give a short (3 minute) welcome address to attendees.
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the dinner event space. (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Signage identifying company as exclusive Diamond Sponsor (GCSG will provide)

Price: \$13,500

## Platinum Sponsor - Meet & Greet Networking Event

(1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- Up to 2 representatives from BD/Sales/Senior Executive/Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per service provider company. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per service provider company

### Meet and Greet Networking Event:

- Exclusive sponsor of the GCSG Meet and Greet Networking Event on the opening night of Tuesday, 22<sup>nd</sup> October.
- Networking activity to be determined by sponsoring company and approved by GSCG Committee.
- Sponsoring company to provide any materials and prizes to be awarded at the event - pre-approved by GCSG committee.

- Recognition of sponsoring company by Master of Ceremonies
- Representative from sponsoring company may give a short (3-min) welcome address to attendees
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the networking event space. (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Signage identifying company as exclusive Platinum Sponsor (GCSG will provide)

Price: \$12,500

## Ruby Sponsor – Knowledge Forum App (1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- Up to 2 representative from BD/Sales/Senior Executive/ Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per service provider company. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per service provider company

### GCSG Knowledge Forum App:

- Exclusive sponsor of the GCSG Knowledge Forum App
- Recognition of sponsoring company by Master of Ceremonies
- Sponsoring company logo will appear on the app login screen that all attendees use throughout the Knowledge Forum to view the meeting agenda, events and surveys
- Signage identifying company as exclusive Ruby Sponsor (GCSG will provide)

Price: \$10,000

## Titanium Sponsor – Hosted Seminar

(1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/ Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company

### Hosted Seminar:

- Exclusive sponsor of Hosted Seminar on Tuesday, 22<sup>nd</sup> October between 3-5pm
- Recognition of sponsoring company by Master of Ceremonies
- Room for the Hosted Seminar (capacity TBD) to be provided by GCSG from 3-5pm on Tuesday, 22<sup>nd</sup> October
- Seminar topic(s) to be pre-approved by GCSG committee
- Sponsoring company will be responsible for all marketing and promotion of the Hosted Seminar
- Sponsoring company will be responsible for providing all seminar materials
- Sponsoring company will be responsible for coordinating with the hotel on all aspects of seminar room set up, including any refreshments required for the duration of the event
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the seminar room (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Signage identifying company as an exclusive Titanium Sponsor (GCSG will provide)

Price: \$8,500

### Gold Sponsor – Keynote Speaker (1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### Keynote Speaker:

- Exclusive sponsor of the GCSG Keynote speaker (Keynote speaker selection and timing will be at the discretion of the GCSG committee)
- Recognition of sponsoring company by Master of Ceremonies
- Representative from sponsoring company may deliver a short introduction of keynote speaker's biography
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the plenary room at the time of the keynote address (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Signage identifying company as a Gold Sponsor (GCSG will provide)

Price: \$7,000

## Gold Sponsor - Lanyards (1 opportunity available)

### Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### Lanyards:

- Exclusive sponsor of the GCSG Knowledge Forum lanyards. Sponsor logo will alternate with the GCSG logo on the lanyards distributed at registration to all 150 expected attendees
- Recognition of sponsoring company by Master of Ceremonies
- Signage identifying company as a Gold Sponsor (GCSG will provide)

**Price: \$7,000**

## Silver Sponsor – Late-night Networking Event (1 opportunity available)

### Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/ Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### Late-night Networking Event:

- Exclusive sponsor of the GCSG Late Night Networking Event to be held on the evening of Tuesday 22<sup>nd</sup> October after conclusion of the Meet and Greet Event.
- Recognition of sponsoring company by Master of Ceremonies
- Sponsoring company will be responsible for coordinating with the hotel on all aspects of event set up, including any refreshments required for the duration of the event.

- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the event space at the time of the event (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Signage identifying company as a Silver Sponsor (GCSG will provide)

**Price: \$5,000**

## **Silver Sponsor – Lunch, Tea/Coffee Breaks (2 opportunities available)**

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### **Lunch, Tea/Coffee Breaks:**

- Sponsorship of either Wednesday or Thursday lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee. Sponsoring company can choose Wednesday or Thursday on a first-paid, first-served basis).
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the dining area and tea/coffee stations on the sponsored day. (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Recognition of sponsoring company by Master of Ceremonies
- Signage identifying company as a Silver Sponsor (GCSG will provide)

**Price: \$5,000 each**

## **Silver Sponsor - Event Photography (1 opportunity available)**

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/ Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### Event Photography:

- Exclusive sponsor of the GCSG Professional Headshots and Knowledge Forum Photography
- Sponsor attribution and logo will be featured when professional headshots and event photography are made available to attendees 2-4 weeks after the Knowledge Forum
- Recognition of sponsoring company by Master of Ceremonies
- Signage identifying company as a Silver Sponsor (GCSG will provide)

Price: \$5,000

### Silver Sponsor - Wi-Fi (1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executives/ Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### Wi-Fi:

- Exclusive sponsor of Wi-Fi connection in the plenary and workshop rooms for entire length of the Knowledge Forum.
- Recognition of sponsoring company by Master of Ceremonies
- Signage identifying company as a Silver Sponsor (GCSG will provide)

Price: \$5,000 each

### Bronze Sponsor – Bootcamp and New Member Orientation (1 opportunity available)

Standard Branding Deliverables:

- Attend the Exhibitor Reception and participate in Reception Prize Draw
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing will be permitted to register for the Knowledge Forum **at the regular delegate rate**

**Note:** A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted to register with the purchase of this sponsorship. Purchase of an additional sponsorship will increase the number of BD/Sales/Senior Executive/Marketing representatives permitted to register to the maximum of 2 per service provider company.

### **Boot Camp and New Member Orientation**

- Exclusive sponsor of the GCSG Knowledge Forum Boot Camps (approximately 6 hours each running concurrently) and New Member Orientation on Tuesday 22<sup>nd</sup> October
- Ability to place pre-approved company signage, collateral pieces and giveaway items in the rooms used for the Boot Camps and New Member Orientation (All signage & collateral items must be pre-approved by the GCSG Conference committee)
- Recognition of sponsoring company by Master of Ceremonies
- Signage identifying company as exclusive Bronze Sponsor (GCSG will provide)

**Price: \$3,000**