

# Global Clinical Supplies Group 2019 US Annual Conference April 28 – May 1, 2019 in San Antonio, TX

# **Sponsorship and Exhibitor Opportunities**

Below is a list of sponsorship and exhibitor opportunities for the GCSG 2019 conference in San Antonio. GCSG is excited to announce new sponsorship opportunities as well as more exhibit tabletops this year to meet growing demand for this MUST ATTEND industry event. Simply choose the one (or more) opportunity that best demonstrates your dedication to the clinical supplies community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!

**Mark your calendar!** Please note that on Tuesday, December 11<sup>th</sup>, 2018 at 11:00am EST, the following sponsorship packages and exhibit spaces will become available on a first-come basis via our website (<u>www.mygcsg.com</u>). As an added benefit for our biggest supporters, we will allow vendors who sponsor at or above the \$10,000 level (inclusive of all exhibitor and sponsorship purchases), to also purchase one (1) additional delegate pass for a VP-level (non-sales) executive from their company to attend the conference.

# **DIAMOND Sponsor – GCSG Night Out (Monday Dinner and Entertainment)**

## Price: \$12,000

- Exclusive sponsor of the GCSG Night Out dinner and entertainment on the evening of Monday, April 29th
- Recognition of sponsoring company by Master of Ceremonies and senior executive from sponsoring company may give a short welcome address to attendees
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

# PLATINUM Sponsor – Sunday Meet & Greet

## Price: \$10,000

- Exclusive sponsor of the GCSG Meet & Greet Networking Event on the opening night of Sunday, April 28<sup>th</sup>. Networking activity to be determined by sponsoring company and provided to the Marketing Coordinator for approval by GSCG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Marketing Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by Master of Ceremonies and senior executive from sponsoring company may give a short welcome address to attendees.
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

# **GOLD Sponsor – Keynote Speaker Presentation**

#### Price: \$8,000

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- Senior executive from sponsoring company may give a short introduction of keynote speaker's biography
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the first day's session. Description of signage, collateral and giveaway items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

# **GOLD Sponsor – Conference Highlight Video**

#### Price: \$8,000

- Exclusive sponsor of the GCSG Conference Highlight Video to recap important topics covered and special events at the conference. Video to be promoted approximately 3-5 months after the meeting and throughout the coming year via GCSG website, email blast and social media
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, GCSG will include sponsor attribution in the video itself
- Sponsoring company may also include a short 30-second promotional video at the end of the conference highlights video. Promotional content must be provided to Marketing Coordinator for approval by GCSG committee in advance.

## **GOLD Sponsor – Lanyards**

#### Price: \$8,000

- Exclusive sponsor of the GCSG conference lanyards distributed to all 400+ expected attendees at registration
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, GCSG will produce the lanyards with the GCSG and sponsor logo repeating

# SILVER Sponsor – Breakfast, Lunch and Networking Snack Breaks (Monday or Tuesday)

#### Price: \$6,000 (2 opportunities available)

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Breaks on either Mon, April 29<sup>th</sup> or Tues, April 30<sup>th</sup>.
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

## **SILVER Sponsor - Conference App**

## Price: \$6,000

- Exclusive sponsor of the GCSG Conference App
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, sponsor logo will appear on the app login screen that all attendees use throughout the conference to view the meeting agenda, events and surveys

# **SILVER Sponsor - Wi-Fi Internet**

## Price: \$6,000

- Exclusive sponsor of GCSG Conference Wi-Fi each day of the meeting in San Antonio
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, the sponsor's name will be incorporated as the Wi-Fi network name and/or password that all attendees will reference throughout the conference

# SILVER Sponsor - Professional Headshots & Conference Photography

#### Price: \$6,000

- Exclusive sponsor of the GCSG Professional Headshots and Conference Photography
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, sponsor attribution and logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the conference

## **BRONZE Sponsor - Executive Summary Articles of Plenary Sessions**

#### Price: \$4,000 (2 opportunities available)

- Exclusive sponsor of a GCSG Conference Executive Summary Article to be professionally written and promoted approximately 3-5 months after the conference via GCSG website, email blast and social media
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, GCSG will include sponsor attribution and company logo in the executive summary article
- Sponsoring company will also have permission to promote and redistribute the article once published

## **BRONZE Sponsor - Membership/Technology Help Desk**

#### Price: \$4,000

- Exclusive sponsor of the GCSG Membership/Technology Help Desk (open throughout the conference) where delegates will come to learn more about the conference and their membership benefits and find solutions to their questions about the GCSG website and app.
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items at the help desk. Description of signage, collateral and give away items must be provided to Marketing coordinator for approval by GCSG committee in advance.

# **BRONZE Sponsor – Breakfast, Lunch and Networking Snack Break (Wednesday)**

#### Price: \$4,000

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Break on Wednesday, May 1st (3/4 day)
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on Wednesday. Description of signage, collateral and give away items must be provided to Marketing coordinator for approval by GCSG committee in advance.

# **MEMBER Sponsor - Boot Camps & New Member Orientation**

#### Price: \$3,000

- Exclusive sponsor of the GCSG Conference Boot Camps on Sunday, April 28<sup>th</sup> (approximately 6 hours each running concurrently) and New Member Orientation on the afternoon of Sunday, April 28<sup>th</sup>
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the boot camp rooms and New Member Orientation room. Description of signage, collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

# MEMBER Sponsor - GCSG Saloon in Charlie's Long Bar or Windmill Plaza

#### Price: \$3000 (3 opportunities available)

- Exclusive sponsor of the GCSG "Saloon" bar area on the evening of either Sunday, April 28<sup>th</sup> (8:30pmclosing) in Charlie's Long Bar, Monday April 29<sup>th</sup> (9:00pm to closing) on the Windmill Plaza, or Tuesday April 30<sup>th</sup> (8:00pm to closing) on the Windmill Plaza.
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the designated bar area. Description of signage, collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

# **MEMBER Sponsor – Table Drop in Plenary Sessions**

## Price: \$3000 (3 opportunities available)

 Exclusive sponsor to provide branded items to all attendees at a Plenary session. Vendor can place preapproved items at each table location or in attendee seats. In addition, sponsorship includes recognition on the GCSG website, GCSG-provided signage and recognition with your logo at the event. Description of any vendor provided collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

## **CONTRIBUTING Sponsor – Puppy Party Wednesday**

## Price: \$1650 (1 Opportunity Available)

- Exclusive sponsor of a puppy party on Wednesday, May 1<sup>st</sup>, which will include quality time playing with puppies from a local shelter with part of the proceeds going to the shelter.
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the vicinity of the puppy play area. Description of signage, collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

## **CONTRIBUTING Sponsor – Yoga Session Monday morning**

## Price: \$1650 (1 Opportunity Available)

- Exclusive sponsor of a free GCSG yoga session on Monday, April 29<sup>th</sup> from 6:30-7:15A in Luckenbach Pavilion. Hotel will provide towels, mats and water.
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the Luckenbach Pavilion prior to the yoga session. Description of signage, collateral and give away items must be provided to Marketing Coordinator for approval by GCSG committee in advance.

# \*\*\* Tabletop Exhibit Space \*\*\*

Full Tabletop Price: \$3,000 (45 opportunities available)

## Half Tabletop Price (NEW): \$1,650 (10 opportunities available)

- Recognition on GCSG website and link provided by GCSG for use on your company website and email signature line
- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- See 2019 GCSG Exhibitor Agreement for further details