

Global Clinical Supplies Group 2018 European Knowledge Forum Sponsorship Opportunities

Below is a list of sponsorship and exhibitor opportunities for the GCSG European Knowledge Forum this autumn in Barcelona. The European GCSG is excited to announce new sponsorship opportunities to meet growing demand for this **MUST ATTEND** industry event. Simply choose the one (or more) that best demonstrates your dedication to the clinical supplies community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!

Mark your calendar! Please note that on Wednesday, 9th May, 2018 at 11:00am GMT, Sponsors will be invited to register for sponsorship opportunities via our website (www.mygcs.com) on a first come, first serve basis. If a company also wishes to exhibit at the Knowledge Forum, it will be possible to purchase an exhibitor space at the same time as registering for a sponsorship opportunity.

For companies who wish to procure an exhibitor space only, registration will open on Monday, 14th May, 2018 at 11:00am GMT.

Exhibitor Space (20 opportunities available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 2 representatives from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per company for this sponsorship type. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per company.

Tabletop:

- Skirted table within exhibit area

Price: \$5,000

Diamond Sponsor – GCSG Dinner Event (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 2 representatives from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per company for this sponsorship type. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per company

GCSG Dinner Event:

- Exclusive sponsor of the GCSG dinner and entertainment on the evening of Wednesday, 24th October
- Recognition of sponsoring company by Master of Ceremonies
- Representative from sponsoring company may give a short welcome address to attendees
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the dinner event space.
- Signage identifying company as exclusive Diamond Sponsor (GCSG will provide)

Price: \$10,000

Platinum Sponsor - Meet & Greet Networking Event

(1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 2 representatives from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 2 representatives from BD/Sales/Senior Executive/Marketing are permitted per company for this sponsorship type. Purchase of additional sponsorships will not increase the maximum number of BD/Sales/Senior Executive/Marketing representatives permitted per company

Meet and Greet Networking Event:

- Exclusive sponsor of the GCSG Meet and Greet Networking Event on the opening night of Tuesday, 23rd October (includes networking activity to be determined by sponsoring company and approved by GCSG Committee. Sponsor to provide any materials and prizes to be awarded at the event - pre-approved by GCSG committee).
- Recognition of sponsoring company by Master of Ceremonies
- Representative from sponsoring company may give a short welcome address to attendees

- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the networking event space.
- Signage identifying company as exclusive Platinum Sponsor (GCSG will provide)

Price: \$9,000

Gold Sponsor – Keynote Speaker (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Keynote Speaker:

- Exclusive sponsor of the GCSG Keynote speaker (Keynote speaker selection and timing will be at the discretion of the GCSG committee)
- Recognition of sponsoring company by Master of Ceremonies
- Representative from sponsoring company may deliver a short introduction of keynote speaker's biography
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the plenary room at the time of the keynote address
- Signage identifying company as a Gold Sponsor (GCSG will provide)

Price: \$7,000

Gold Sponsor - Lanyards (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Lanyards:

- Sponsor logo will alternate with the GCSG logo on the conference lanyards distributed to all 150 expected attendees at registration
- Signage identifying company as a Gold Sponsor (GCSG will provide)

Price: \$7,000

Gold Sponsor – Lunch, Tea/Coffee Breaks (2 opportunities available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Lunch, Tea/Coffee Breaks:

- Sponsorship of either Wednesday or Thursday lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee. Sponsor can choose Wednesday or Thursday on a first-paid, first-served basis.)
- Ability to place pre-approved company signage, collateral pieces and giveaway items throughout the dining area and tea/coffee stations on the sponsored day
- Signage placed at restaurant entrance during sponsored luncheon (GCSG will provide)
- Signage identifying company as a Gold Sponsor (GCSG will provide)

Price: \$7,000 each

Silver Sponsor - Conference App (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/ Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Conference app:

- Exclusive sponsor of the GCSG Conference App
- Sponsor logo will appear on the app login screen that all attendees use throughout the conference to view the meeting agenda, events and surveys
- Signage identifying company as a Silver Sponsor (GCSG will provide)

Price: \$6,000

Silver Sponsor - Event Photography (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/ Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Event Photography:

- Exclusive sponsor of the GCSG Professional Headshots and Conference Photography
- Sponsor attribution and logo will be featured when professional headshots and event photography are made available to attendees 2-4 weeks after the conference
- Signage identifying company as a Silver Sponsor (GCSG will provide)

Price: \$6,000

Bronze Sponsor - Executive Summary Article of Plenary Session (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Executive Summary Articles:

- Exclusive sponsor of a GCSG Knowledge Forum Executive Summary Article to be professionally written and promoted approximately 2 months after the Knowledge Forum via the GCSG website, email blast and social media
- GCSG will include sponsor attribution and company logo in the executive summary article
- Sponsoring company will have permission to promote and redistribute the article once published
- Signage identifying company as a Bronze Sponsor (GCSG will provide)

Price: \$4,000

Bronze Sponsor - Wi-Fi Sponsorship (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representatives from BD/Sales/Senior Executives/ Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Wi-Fi:

- Sponsorship of Wi-Fi connection in the plenary and workshop rooms for entire length of the conference.
- Sponsor's name will be incorporated as the WiFi network name and/or password that attendees will reference throughout the conference.
- Signage identifying company as a Bronze Sponsor (GCSG will provide)

Price: \$4,000 each

Other Sponsorship Opportunities

New Member Orientation (1 opportunity available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type

New Member Orientation

- Exclusive sponsor of the GCSG New Member Orientation on the afternoon of Tuesday, 23rd October
- Ability to place pre-approved company signage, collateral pieces and giveaway items in the room used for the New Member Orientation (pre-approved by GCSG committee)
- Signage identifying company as exclusive New Member Orientation Sponsor (GCSG will provide)

Price: \$3,500

Company Sponsored Drop (6 opportunities available)

Standard Branding Deliverables:

- Participation in the Vendor Reception and Vendor Prize Drawing Networking Activity
- Link provided by GCSG for use on your company website and email signature line
- Recognition on GCSG website
- 1 representative from BD/Sales/Senior Executive/Marketing per sponsor company will be permitted to attend the conference at the regular delegate conference rate

Note: A maximum of 1 representative from BD/Sales/Senior Executive/Marketing is permitted per company for this sponsorship type.

Company Drop:

- Ability to place pre-approved collateral pieces and giveaway items (e.g. book drop, computer bags etc.) in the plenary room during your assigned session (i.e. Tuesday or Wednesday). Plenary session to be assigned on a first-paid basis.

Price: \$2,500