



2018 US Global Clinical Supplies Group Annual Conference

April 29 – May 2, 2018 in Atlanta, GA

Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities for the GCSG conference this spring in Atlanta. GCSG is excited to announce new sponsorship opportunities as well as more tabletop exhibit spots this year to meet growing demand for this MUST ATTEND industry event. Simply choose the one (or more) that best demonstrates your dedication to the clinical supplies community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!

Mark your calendar! Please note that on Wednesday, December 6th, 2017 at 11:00am EST, the following sponsorship packages and exhibit spaces will become available on a first-come basis via our website (www.mygcs.com). As an added benefit for our biggest supporters, this year we will allow vendors who sponsor at or above the \$10,000 level (inclusive of all exhibitor and sponsorship purchases), to also purchase one (1) additional delegate pass for a VP-level (non-sales) executive from their company to attend the conference.

DIAMOND Sponsor – Monday Dinner and Entertainment

Price: \$10,000

- Exclusive sponsor of the GCSG Monday Dinner and Entertainment on the evening of Monday, April 30th
- Recognition of sponsoring company by Master of Ceremonies and senior executive from sponsoring company may give a short welcome address to attendees
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the contracted event space (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

PLATINUM Sponsor – Sunday Meet & Greet

Price: \$9,000

- Exclusive sponsor of the GCSG Meet and Greet Networking Event on the opening night of Sunday, April 29th. Networking activity to be determined by sponsoring company and approved by GCSG Marketing Officer & Vendor Coordinator. Sponsor to provide any materials and prizes to be given away or awarded at the event (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)
- Recognition of sponsoring company by Master of Ceremonies and senior executive from sponsoring company may give a short welcome address to attendees

- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the contracted event space (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

GOLD Sponsor – Keynote Speaker Presentation

Price: \$7,000

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- Recognition of sponsoring company by Master of Ceremonies and senior executive from sponsoring company may include a short introduction of keynote speaker's biography
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the first day's session (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

GOLD Sponsor – Conference Highlight Video (NEW)

Price: \$7,000

- Exclusive sponsor of the GCSG Conference Highlight Video to recap important topics covered and special events at the conference. Video to be promoted approximately 2 months after the meeting and then throughout the coming year via GCSG website, email blast and social media
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, GCSG will include sponsor attribution in the video itself
- Sponsoring company may also include a short 30-second promotional video at the end of the conference highlights (video content must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

GOLD Sponsor – Lanyards

Price: \$7,000

- Exclusive sponsor of the GCSG conference lanyards distributed to all 400 expected attendees at registration
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, GCSG will produce the lanyards with the GCSG and sponsor logo repeating

SILVER SPONSOR – Breakfast, Lunch and Networking Snack Breaks (Monday or Tuesday)

Price: \$6,000 (2 opportunities available)

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Breaks on either Mon, April 30th or Tues, May 1st
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

SILVER SPONSOR - Conference App (NEW)

Price: \$6,000

- Exclusive sponsor of the GCSG Conference App

- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, sponsor logo will appear on the app login screen that all attendees use throughout the conference to view the meeting agenda, events and surveys

SILVER SPONSOR - Wi-Fi Internet Sponsor

Price: \$6,000

- Exclusive sponsor of GCSG Conference Wi-Fi each day of the meeting in Atlanta
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, the sponsor's name will be incorporated as the Wi-Fi network name and/or password that all attendees will reference throughout the conference

SILVER SPONSOR – Bus Transportation to/from Monday Dinner and Entertainment Event

(NEW)

Price: \$6,000

- Exclusive sponsor of the bus transportation for all 400 delegates to/from the GCSG Dinner and Entertainment Event on the evening of Monday, April 30th
- Transit time is expected to be approximately 45-60 minutes – making this a unique opportunity for your brand and message to stand out with a captive audience!
- In addition to recognition on GCSG website and GCSG-provided signage with your logo on all 8 buses, vendor can place pre-approved signage, collateral and giveaway items on buses (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

Professional Headshots & Conference Photography (NEW)

Price: \$4,500

- Exclusive sponsor of the GCSG Professional Headshots and Conference Photography
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, sponsor attribution and logo will be featured when professional headshots and event photography are made available to attendees 2-4 weeks after the conference

Executive Summary Articles of Plenary Sessions (NEW)

Price: \$4,000 (2 opportunities available)

- Exclusive sponsor of a GCSG Conference Executive Summary Article to be professionally written and promoted approximately 2 months after the conference via GCSG website, email blast and social media
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, GCSG will include sponsor attribution and company logo in the executive summary article
- Sponsoring company will also have permission to promote and redistribute the article once published

Member/Technology Help Desk (NEW)

Price: \$4,000

- Exclusive sponsor of the GCSG Member/Technology Help Desk (open throughout the conference) where delegates will come to learn more about membership benefits and find solutions to their questions about the GCSG conference, website and app.
- This is a great way to associate your brand with GCSG and our members – as our help desk is the one place everyone can go to find answers to their questions and solutions to their problems!

- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items at the help desk (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

Boot Camps

Price: \$3,500

- Exclusive sponsor of both GCSG Conference Boot Camps on Sunday, April 29th (approximately 6 hours each running concurrently)
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the two boot camp rooms (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

Wednesday Breakfast, Lunch and Networking Snack Breaks

Price: \$3,000

- Exclusive sponsor of GCSG Breakfast, Lunch and Networking Snack Breaks on Wednesday (half day)
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on Wednesday (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

New Member Orientation (NEW)

Price: \$2,000

- Exclusive sponsor of the GCSG New Member Orientation on the afternoon of Sunday, April 29th
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage, collateral and giveaway items in the room used for the New Member Orientation (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

GCSG Speak Easy – Library Lounge (NEW)

Price: \$1,500 (3 opportunities available)

- Exclusive sponsor of the GCSG “Speak Easy” Library Lounge bar area on the evening of either Sunday (April 29th), Monday (April 30th) or Tuesday (May 1st)
- In addition to recognition on GCSG website and GCSG-provided signage and recognition with your logo at the event, vendor can place pre-approved signage and branded cocktail napkins throughout the Library Lounge bar area (must be approved by GCSG Marketing Officer and Vendor Coordinator in advance)

*** Tabletop Exhibit Space ***

Price: \$3,000 (50 opportunities available)

- Recognition on GCSG website and link provided by GCSG for use on your company website and email signature line
- Skirted table within exhibitor area
- Participation in the Exhibit Hall Reception and Vendor Prize Drawing Networking Activity
- Ability to purchase up to two (2) full access exhibitor conference passes at regular registration price